



THE BOOK OF [CAN'T]



2016 PRODUCT COLLECTION





NEARLY THREE DECADES AGO,
A GROUP OF FREE THINKERS SET
OUT TO BROADEN THE LIMITS OF
THE BICYCLE. THE PAGES OF THIS BOOK
ARE A MANIFESTATION OF THEIR VISION.

WELCOME TO
THE BOOK OF [CAN'T]

VOL. 1





PROVE

I CAN'T

BE WRONG.

RS-1

NEW

27.5 OPTION



THE ORIGINAL

IN 1989 ROCKSHOX TURNED THE WORLD OF MOUNTAIN BIKING UPSIDE DOWN WITH THE RELEASE OF THE RS-1.

HISTORY HAS A WAY OF REPEATING ITSELF.

When it came time to best our XC platform, it meant re-evaluating every element that defines the most winning XC fork in World Cup history. A ruthless approach to material optimization, an ultra efficient energy saving lockout and quite possibly the world's lightest air spring – all designed to enable riders to find their next line. The outcome was something unexpected. A fork that ushered in a new-generation philosophy to XC rider efficiency, packaged in a chassis design never before seen by RockShox. RS-1 harnesses 26 years of creativity, refinement, and the courage to tackle the biggest engineering challenge of mountain bike suspension to date: the inverted chassis.

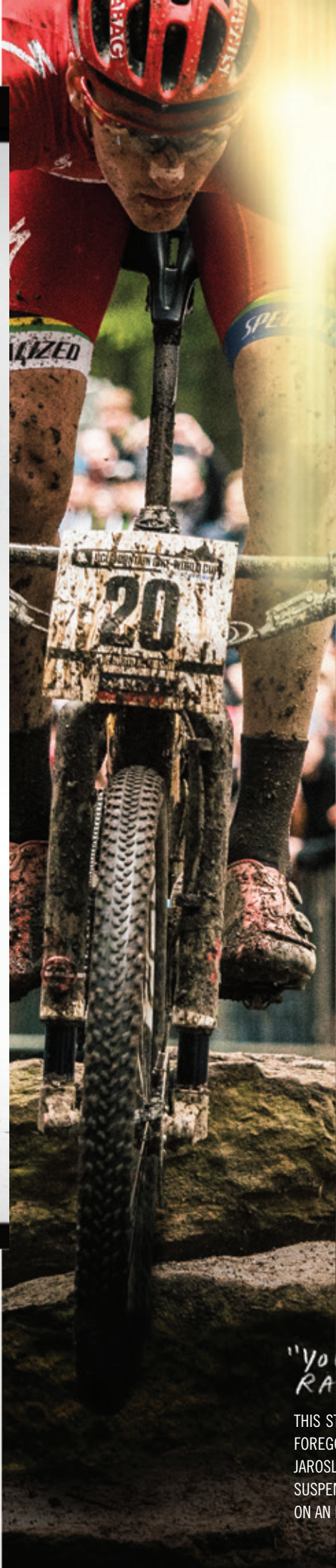
[NEW COLOUR]



PRODUCT / RS-1*	CATEGORY / FORK	INTENDED USE / XC, TRAIL
WHEEL SIZE	WEIGHT	OFFSET
27.5"	1646G	42MM
29"	1666G	46/51MM

SPECIFICATIONS	
TRAVEL / 100MM, 120MM	UPPER TUBES / 32MM ALUMINIUM FAST BLACK
SPRING / SOLO AIR	CHASSIS / ONE PIECE CARBON FIBER UPPER
DAMPING ADJUSTMENTS / REBOUND, XLOC REMOTE (SPRINT OR FULL SPRINT)	COLORS / GLOSS BLACK, WHITE, DIFFUSION BLACK
AXLE / 15MM MAXLE ULTIMATE TIED TO PREDICTIVE STEERING™ HUB WITH TORQUE TUBE TECHNOLOGY	

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

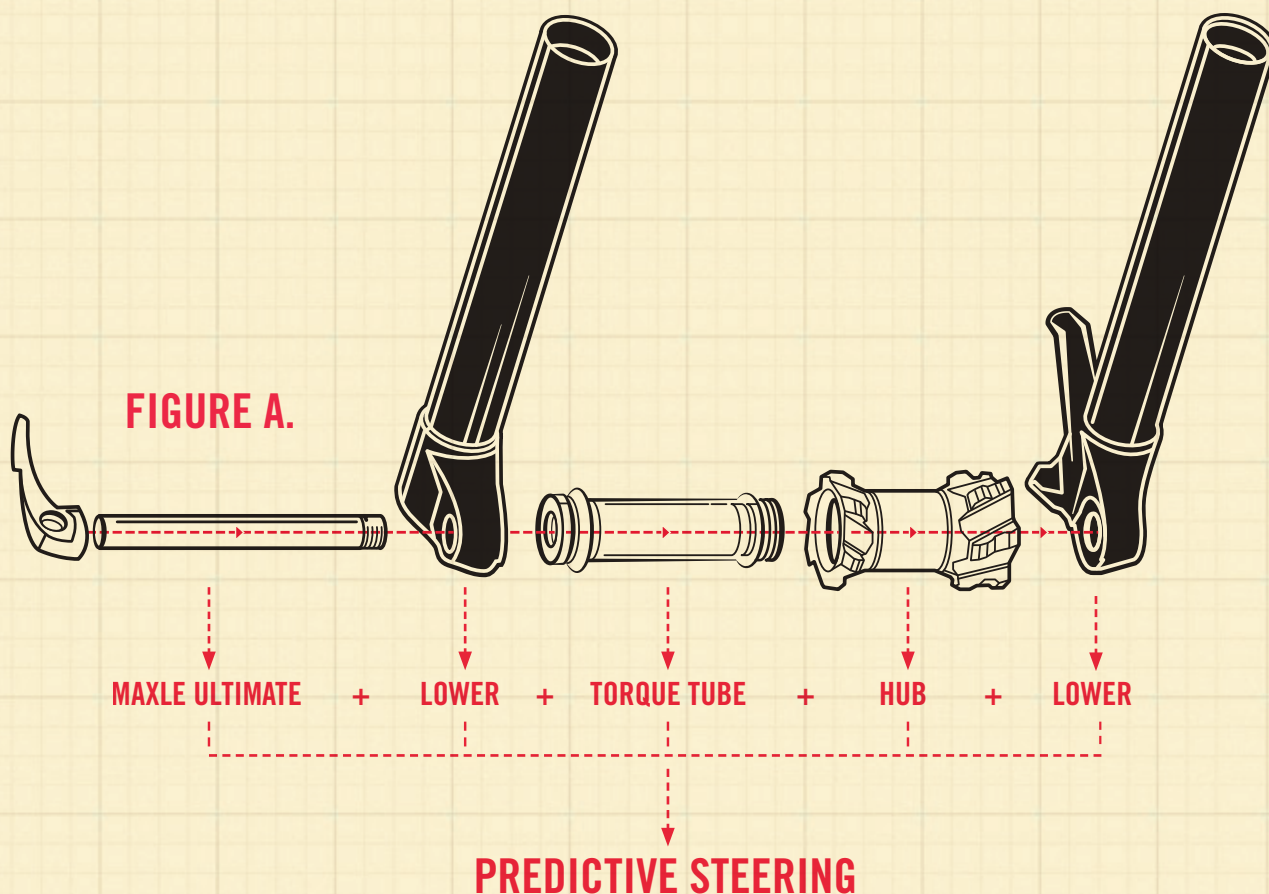


"YOU [CAN'T] WIN A WORLD CUP XC RACE ON A FULL SUSPENSION 29ER."

THIS STATEMENT RANG TRUE FOR YEARS, AND RIDERS INFLUENCED BY THE WORDS WOULD FOREGO SUSPENSION FOR THE APPARENT SUPERIORITY OF LIGHTER HARDTAILS. UNTIL JAROSLAV KULHAVY CHANGED ALL THAT WITH A STRING OF DECISIVE WINS ON HIS DUAL-SUSPENSION 29ER. SEEMS FITTING HE WAS ALSO THE FIRST RIDER TO WIN A WORLD CUP XC ON AN INVERTED FORK, THE RS-1. IT LOOKS LIKE THE WINDS OF CHANGE ARE BLOWING AGAIN.

ROCKSHOX TECHNOLOGIES:

PREDICTIVE STEERING

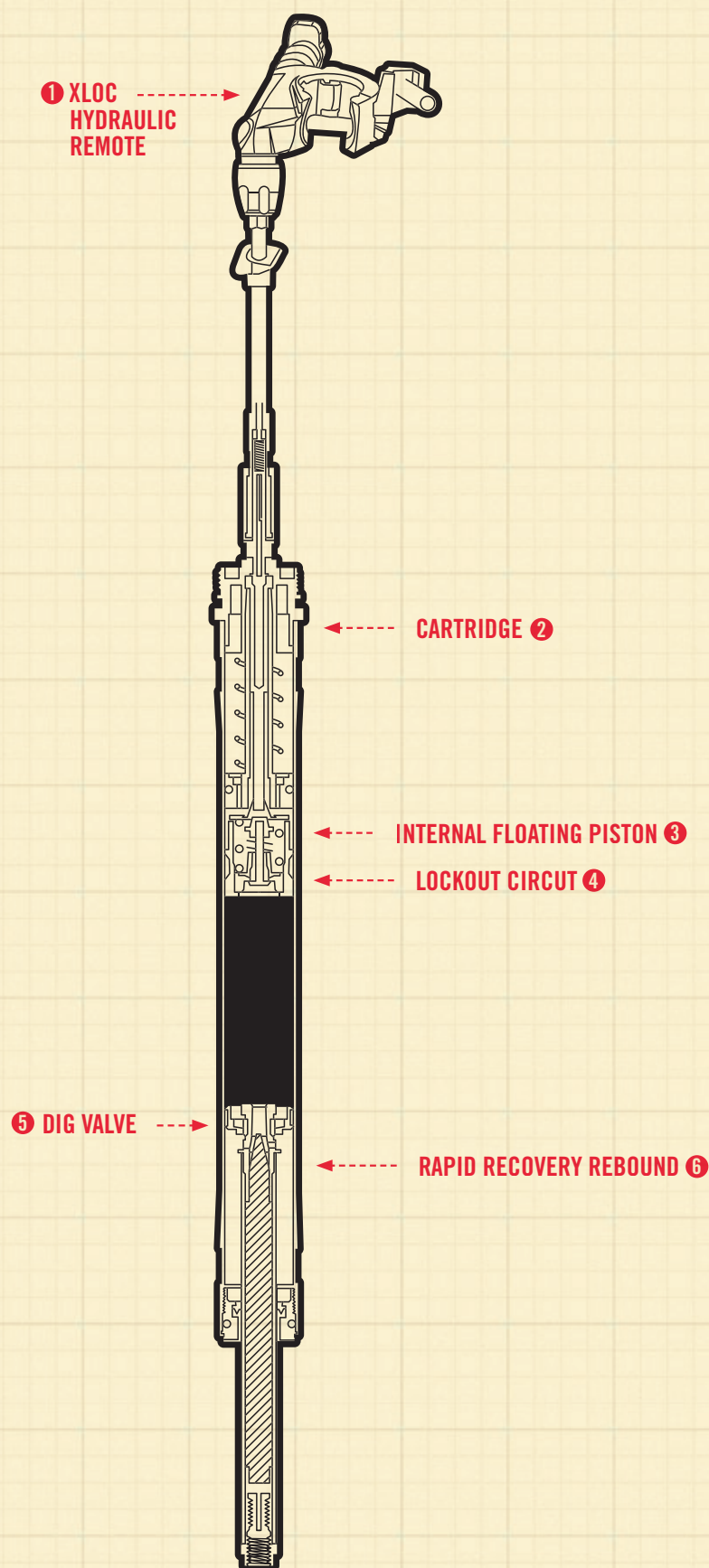
**THE MISSING LINK**

For decades, engineers wanting to reap the benefits of inverted designs had to choose between light and flexy, or torsionally stiff and heavy. A dilemma that hindered the performance gains of inverted forks from being fully realized. Now, we can't claim to have invented the inverted suspension chassis. But we can claim to be the first company to deliver a design that's light enough for the World Cup, while simultaneously delivering a stiffer chassis than traditional forks. The break-through technology centers around a reimagined dropout/wheel interface. Predictive Steering features a stock 15mm Maxle Ultimate mated with a solid oversized axle running through

the hub, the Torque Tube. When the system is clamped with the corresponding dropout, the Torque Tube axle becomes a structural part of the fork, providing unparalleled stiffness. Fork leg twisting is minimized. And, since Predictive Steering technology only adds material around the dropouts and on the hub's axle, the weight difference compared to a standard 15mm through axle setup is minimal, while providing an unprecedented level of torsional stiffness for a lightweight, inverted fork. This technology gives even the best riders room to find a new line. And it's only available on RS-1.

ROCKSHOX TECHNOLOGIES:

ACCELERATOR DAMPER



A DAMPER DESIGNED FOR ACCELERATION

Contrary to popular belief, rewriting the rulebook isn't all upside. After designing the fork chassis from the ground up, it meant developing an all-new damper to eek every percent of performance out of the RS-1. A tall order, but one that RockShox fully embraced.

We started by reevaluating how XC athletes produce efficient power and navigate course conditions while fatigued. We created a firmer lockout for moments of maximum sprint efficiency. We eliminated material redundancies by housing the circuit in a sealed cartridge, reducing weight. Then air was eliminated from the damper circuit ensuring absolute consistency. The Dig Valve's compression tune was created to manage diving during successive hits and heavy braking. We added the Rapid Recovery system to keep the fork riding high, in the plushest part of the travel. We even made the cartridge easily serviceable in the race pits or at your local shop. We believe the Accelerator Damper crystallizes the performance of RS-1 by helping riders turn every pedal stroke into acceleration towards the top step of the podium.

1. Lockout control at your fingertips, smooth action and contamination free, consistent performance.
2. The damper circuit is housed in a fully sealed and pressurized cartridge to keep damping performance consistent and achieve higher lockout forces.
3. Keeps oil and air separate for consistent damping performance.
4. Rock solid lockout valve achieves the highest lockout force possible for maximum efficiency when pedalling.
5. Mid-valve featuring compression and rebound in one piston for added support throughout the fork's travel.
6. Digressive rebound tune keeps the fork riding in the plushest part of the stroke while maintaining optimal traction and small bump absorption.



SID

When you're on the hunt for cross-country podiums, the SID is like a blowgun – ultra light, sleek and capable of delivering a deadly blow. SID World Cup's carbon crown-steerer unit provides precision of direction while our Motion Control DNA damping system yields unparalleled plushness and control you'd only expect from a heavier fork. Its super light integrated design optimizes every fiber of carbon, every molten drop of magnesium and every hard-forged element of aluminum to help you win the battle against fatigue, and your competition.

Happy hunting!

FACT SID IS THE MOST WINNING XC FORK IN W/C HISTORY

SID

PRODUCT / SID	CATEGORY / FORK			INTENDED USE / XC, TRAIL			
MODEL *	WEIGHT 26" **	WEIGHT 27.5" **	WEIGHT 29" **	DAMPING ADJUSTMENTS	STEERER	CROWN	REMOTE
World Cup XX	1346G	1398G	1485G	EXTERNAL REBOUND, OPEN AND LOCKOUT WITH FLOODGATE VIA XLOC REMOTE			XLOC SPRINT, XLOC FULL SPRINT
XX	1400G	1630G	1633G	EXTERNAL REBOUND, OPEN AND LOCKOUT WITH FLOODGATE VIA XLOC REMOTE			XLOC SPRINT, XLOC FULL SPRINT
RCT3	1355G	1630G	1588G	EXTERNAL REBOUND, LOW SPEED COMPRESSION, 3 POSITION COMPRESSION (OPEN/PLATFORM/LOCK)			N/A
RL ***	1351G		1584G	EXTERNAL REBOUND, LOW SPEED COMPRESSION TO 'LOCK'			ONELOC

SPECIFICATIONS

WHEEL SIZE / 26", 27.5", 29"

UPPER TUBES / 32MM ALUMINUM FAST BLACK

TRAVEL / 100MM, 120MM

COLORS / BLACK, WHITE, DIFFUSION BLACK

AXLE / 9MM QR (26" OR 29") OR 15X100 MAXLE LITE (15X110 MAXLE LITE ON SID RL BOOST 110)

*NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION | **WEIGHT BASED ON 265MM STEERER | ***29" BOOST 110/27.5" MODEL IS COMPATIBLE WITH TORQUE CAPS



CAN'T TAKE IT
TO THE GAMES.



CAN'T BE WORLD
CHAMP AT AGE 35.



CAN'T HANDLE
THE PRESSURE.



CAN'T TURN SUSPENSION
ON AND OFF.



CAN'T CHANGE THE
WAY YOU RIDE.



CAN'T CHEAT
DEATH.



CAN'T CREATE
A DYNASTY.



CAN'T BE FAST ON
TRAILS YOU DON'T KNOW.



CAN'T MAKE HISTORY
IN ONE RUN.



CAN'T CHANGE THE
FACE OF
MOUNTAIN BIKING.



CAN'T CHANGE
IT AGAIN.

PROVE *CAN'T* WRONG.

CELEBRATING 26 YEARS OF REDEFINING OUR SPORT.

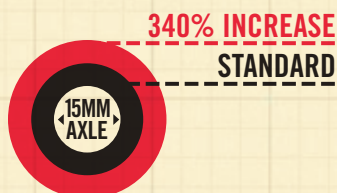
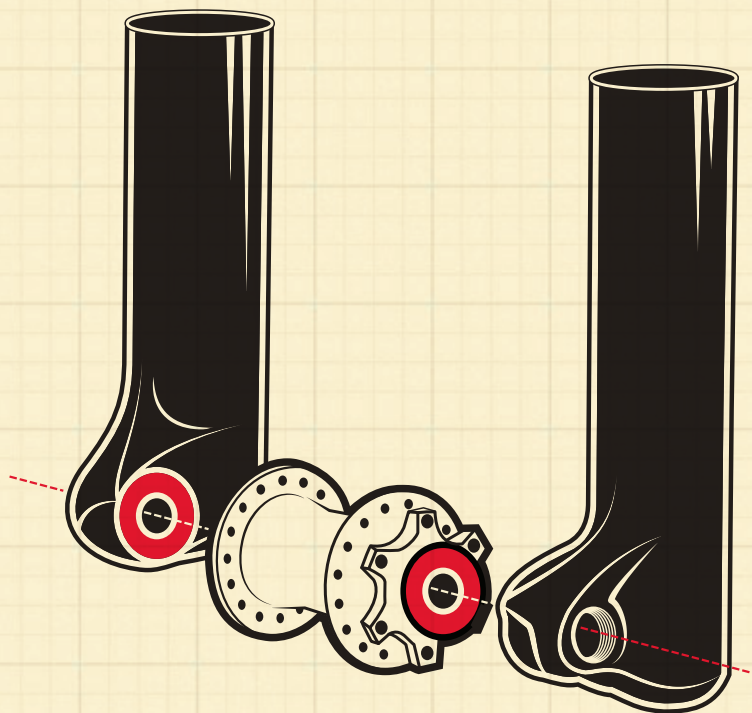


CAM ZINK

WORLDS LONGEST BACKFLIP

The word **CAN'T** has been associated with the achievement of more World Records than any other word in the English language. Apparently, telling someone they **CAN'T** grow their fingernails over 28 feet long, eat an entire airplane, or moonwalk a marathon is enough to get them to prove it wrong. Which makes sense, as one little **CAN'T** is all it took to get Cam Zink to backflip his bike 100 feet.

ROCKSHOX TECHNOLOGIES: TORQUE CAPS



TORQUE CAPS

Strong connections make for strong relationships. This is as true for people as it is for bicycle components. We applied this thinking to Torque Caps. They make the bond between hub and fork dropout stronger, with an increased surface area connecting the two. This creates a stronger, stiffer interface, giving you a more responsive front wheel and more control. So you can concentrate on the most important connection, the one between your bike and the trail.

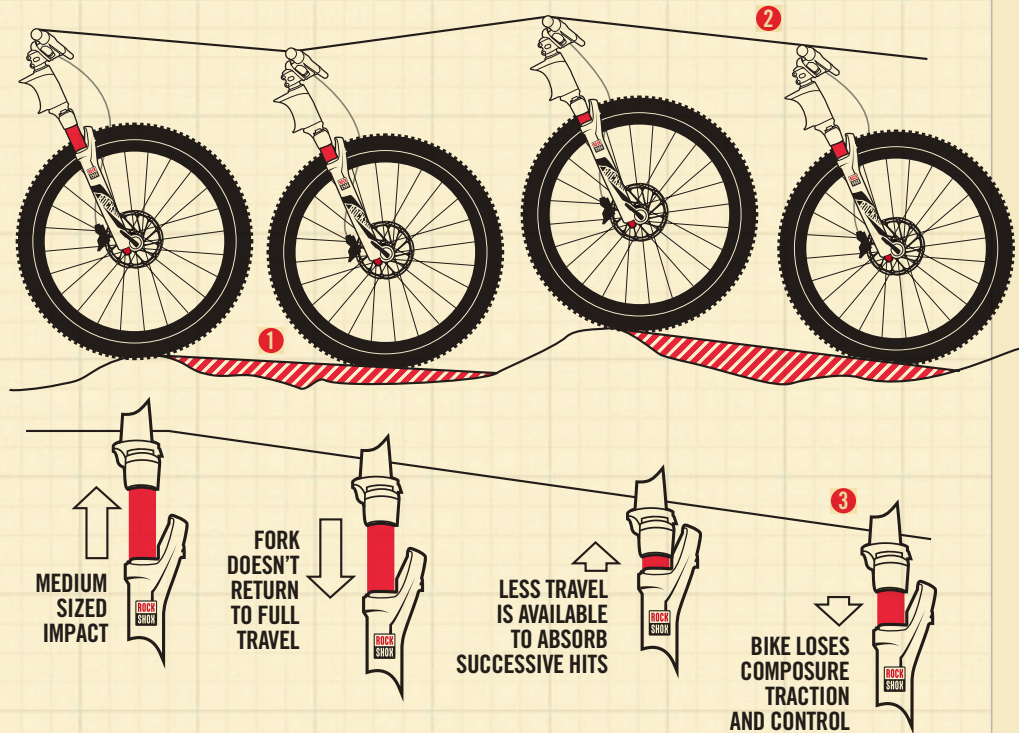
ROCKSHOX TECHNOLOGIES: RAPID RECOVERY

Who doesn't want more available wheel travel for successive hits? The Rapid Recovery System allows the shock to recovery faster between consecutive bumps, letting the wheel track the ground with greater precision. This more active suspension system, doesn't pack up and enables the bike to ride in a higher and softer part of the spring rate. Rapid Recovery gives the rider access to more available wheel travel, bump after bump, to achieve a smoother and more controlled ride.

RIDE HEIGHT CHANGES

SUCCESSIVE BUMPS STANDARD REBOUND

1. Wheel does not recover fully from impact leaving a gap between it and the ground.
2. Suspension "picks up" as your body mass pushes the suspension down, reducing ride height and available travel for next bump.
3. Pushed into the suspension you are in a firmer part of the spring curve. More bump energy is now transferred to the rider's body to absorb and control.

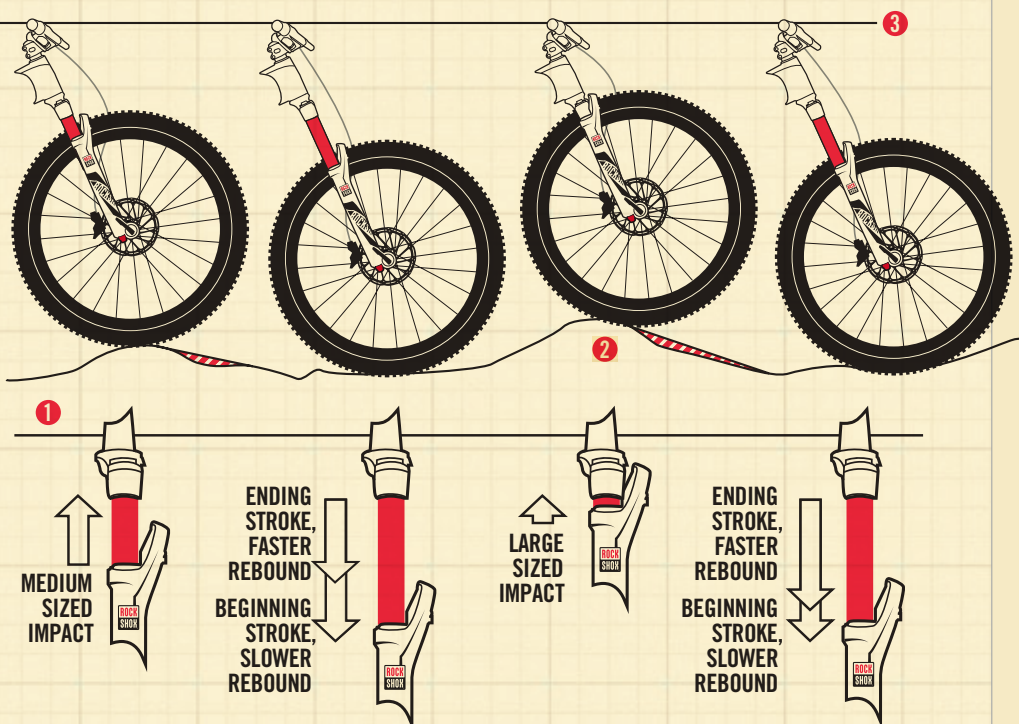


WHEELS OFF GROUND

RIDE HEIGHT MAINTAINED

SAME RIDE WITH RAPID RECOVERY™

1. Ride height is maintained, leaving more available suspension for each bump.
2. Wheel maintains better contact with the ground.
3. Less energy is transferred to rider increasing control and decreasing fatigue.





REBA IS NO PRIMA DONNA.

Even though it's available with a host of race-worthy technologies, this cross country fork doesn't need the promise of a podium to give its all. It expects to be ridden every day. Which is just what you'll want to do once you experience its supreme versatility. From quad-burning climbs to grin-inducing descents, the **REBA** is the ultimate trail warrior for daily duty.

PRODUCT / REBA		CATEGORY / FORK	INTENDED USE / XC, TRAIL
MODEL*	WEIGHT 26"***	WEIGHT 27.5"***	WEIGHT 29"***
RL***	1586g	1622g	1664g
SPECIFICATIONS			
WHEEL SIZE / 26", 27.5", 29"			
TRAVEL / 100MM, 120MM			
SPRING / SOLO AIR			
DAMPING ADJUSTMENTS / EXTERNAL REBOUND, LOCKOUT, THRESHOLD, LOW SPEED COMPRESSION TO LOCK WITH INTERNAL FLOODGATE			
AXLE / 9MM QR OR 15X100 MAXLE LITE (15X110 MAXLE LITE ON SID RL BOOST 110)			
STEERER / 1-1/8" ALUMINUM, 1.5 TO 1-1/8" TAPERED ALUMINUM			
CROWN / FORGED HOLLOW AL66 TV ALUMINUM			
UPPER TUBES / 32MM ALUMINUM FAST BLACK			
REMOTE / ONELOC			
COLORS / BLACK, WHITE, DIFFUSION BLACK, GLOSS BLACK			

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

** WEIGHT BASED ON 265MM STEERER

*** 29" BOOST 110/27.5"+ MODEL IS COMPATIBLE WITH TORQUE CAPS



PRODUCT / BLUTO		CATEGORY / FORK	INTENDED USE / XC, TRAIL
MODEL*	WEIGHT**	DAMPING ADJUSTMENTS	
RCT3	1800g	REBOUND, LOW SPEED COMPRESSION, 3 POSITION COMPRESSION (OPEN/PLATFORM/LOCK)	
RL	1796g	CROWN OR REMOTE (ONELOC) COMPRESSION TO LOCKOUT, REBOUND	
SPECIFICATIONS			
WHEEL SIZE / 26"			
TRAVEL / 80MM, 100MM, 120MM			
SPRING / SOLO AIR			
AXLE / 15X150 MAXLE LITE			
STEERER / TAPERED			
OFFSET / 51MM			
TIRE CLEARANCE / 4.8" MAX			
COLORS / BLACK, GLOSS BLACK			

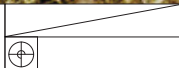
* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
 ** WEIGHT BASED ON 265MM STEERER

You've probably observed more and more riders are on bikes that look "different" on your trails. Bikes that have wheels and tires of gigantic proportion — and we're not talking about 29ers here. The thing is, even though Fat Bikes were first created to float on top of snow and sand, they're just too damn fun not to ride on dirt. So how do you amplify your Fat Bike adventures even further? With a supercharged, ultra efficient, first of its kind fat suspension fork called Bluto. We started with the features you've

come to love from RockShox: Rapid Recovery rebound, Fast Black aluminum upper tubes, the infinitely tunable Solo Air spring, stout 15mm Maxle Lite, remote or crown adjustable damper, and tapered steerer tube. Then, the chassis got the fat treatment by reengineering it to meet the unique needs of fat tires and wheels. Everything from crown, to arch, to axle has been optimized to tackle the increased torsional loads of its wide stance. With more traction and control than ever before, you'll never be happier you went fat.



30



PRODUCT / 30	CATEGORY / FORK	INTENDED USE / XC, TRAIL				
MODEL	WEIGHT 26"	WEIGHT 27.5"	WEIGHT 29"	SPRING	UPPER TUBES	OFFSET
30 Gold TK	1660g	1842g	1828g	SOLO AIR		40mm, 42mm, 46/51mm
30 Silver TK		2200g	2322g	SOLO AIR, COIL		42mm (27.5"), 46mm, 51mm (29")

SPECIFICATIONS

WHEEL SIZE / 26" (GOLD ONLY), 27.5", 29"

AXLE / 9MM QR

TRAVEL / 80MM, 100MM, 120MM*

STEERER / 1-1/8" STEEL; 1-1/8" ALUMINUM, TAPERED ALUMINUM

DAMPER ADJUST / EXTERNAL REBOUND, TURNKEY LOCKOUT

COLORS / BLACK, WHITE, DIFFUSION BLACK

*120MM TRAVEL NOT AVAILABLE TO 30 SILVER TK 29" MODEL, NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION



XC 28



PRODUCT* / XC 28 TK	CATEGORY / FORK	INTENDED USE / XC, TRAIL
WHEEL SIZE / 26"		
TRAVEL / 100MM		
WEIGHT** / 2472G		
SPRING / COIL		
DAMPER ADJUST / EXTERNAL REBOUND, TURNKEY LOCKOUT		
AXLE / 9MM QR		
STEERER / 1-1/8" STEEL		
CROWN / FORGED 6061 T-6 ALUMINUM		
UPPER TUBES / 28MM STRAIGHT WALL STEEL		
REMOTE / POPLOC SPRINT		
COLORS / DIFFUSION BLACK		

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

** WEIGHT BASED ON 265MM 1-1/8" ALUMINUM STEERER, 9MM QR LOWER LEG, SOLO AIR

SOME
SAY

Happy
Hour
CAN'T

BE ANY HOUR





SILVER



Not every XC rider is as addicted to riding as we are. But that doesn't mean they want to ride suspension that's "casual." So we created the Recon. With two models to choose from, up to 120mm of plush travel, 27.5" options, and advanced features like a stiff, tapered steerer and aluminum upper tubes, the Recon is a singletrack force to be reckoned with.



GOLD

PRODUCT / RECON		CATEGORY / FORK	INTENDED USE / XC, TRAIL			
MODEL*	WEIGHT 27.5"	WEIGHT 29"	DAMPING ADJUSTMENTS	AXLE	UPPER TUBES	REMOTE
Gold RL	1830g	1755g	EXTERNAL REBOUND, LOW SPEED COMPRESSION TO 'LOCK'			OneLoc / Full Sprint
Gold TK	1830g	1755g	EXTERNAL REBOUND, TURNKEY LOCKOUT			OneLoc / Full Sprint
Silver TK	2281g (Coil)	2200G (COIL) 2133G (SA)	EXTERNAL REBOUND, TURNKEY LOCKOUT			PopLoc Sprint

9MM QR
OR 15X100
MAXLE LITE

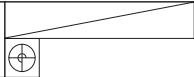
9MM QR
OR 15MM
MAXLE

32MM
STRAIGHT WALL
ALUMINUM

32MM
STRAIGHT WALL
STEEL

SPECIFICATIONS	
WHEEL SIZE / 27.5", 29"	STEERER / 1-1/8" STEEL, 1-1/8" ALUMINUM, TAPERED ALUMINUM
TRAVEL / 100MM	COLORS / BLACK
SPRING / SOLO AIR	

*NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION



It doesn't take a psychiatrist to see the Revelation has a serious split-personality disorder. Thanks to a Dual Position Air spring system with 30mm of sag-to-sag, on-the-fly travel adjustment, one minute the Revelation is an ultra-lightweight, lethal trail fork, the next it's a long-travel cross country fork. This identity crisis is perfect for riders who can't decide whether they want to be cranking up lung-burning ascents, or blasting down banger descents. Because either way, our lightest trail fork (or heavy-duty cross country fork) fits the bill.

PRODUCT / REVELATION		CATEGORY / FORK	INTENDED USE / XC, TRAIL
MODEL*	WEIGHT 27.5***	WEIGHT 29***	DAMPING ADJUSTMENTS
RCT3	1780g	1834g	EXTERNAL REBOUND, LOW SPEED COMPRESSION, 3 POSITION COMPRESSION (OPEN/PLATFORM/LOCK)
SPECIFICATIONS			
WHEEL SIZE / 27.5", 29"			
TRAVEL / 130MM, 140MM, 150MM (27.5")			
SPRING / SOLO AIR, DUAL POSITION AIR			
AXLE / 15X100 MAXLE LITE			
STEERER / 1.5 TO 1 1/8" TAPERED			
CROWN / FORGED, HOLLOW 6061 T-6 ALUMINUM			
UPPER TUBES / 32MM WITH SAG GRADIENTS, FAST BLACK			
REMOTE / ON RCT3 MODEL			
COLORS / BLACK, DIFFUSION BLACK			

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
** WEIGHT BASED ON 265MM STEERER



SEKTOR



While there may not be any podiums out on the trail, there's no denying the ultra light weight, stiffness, and damping technologies of our World Cup level forks will give you the competitive edge against the locals at your trail. But that edge comes at a premium price, which is why savvy trail riders run the Sektor. It rewards you with the same damper performance and chassis structure as our exotic race products, only without the exotic materials – and price. So while you'll pay a slight weight penalty, you'll still be able to pay for a few pints after your ride.



PRODUCT / SEKTOR		CATEGORY / FORK		INTENDED USE / XC, TRAIL
MODEL*	WEIGHT 26"***	WEIGHT 27.5"***	WEIGHT 29"***	REMOTE
GOLD		1778g	1806g	OneLoc

SPECIFICATIONS

WHEEL SIZE / 26" (SILVER ONLY), 27.5", 29"

TRAVEL / 130MM, 140MM, 150MM (26" ONLY)

SPRING / SOLO AIR

DAMPING ADJUSTMENTS / EXTERNAL REBOUND, TURNKEY LOCKOUT

AXLE / 15MM MAXLE

STEERER / 1.5" TO 1-1/8" TAPERED ALUMINUM,
1-1/8" ALUMINUM (26" ONLY)

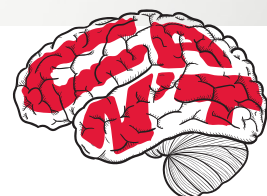
CROWN / FORGED, HOLLOW 6061 T-6 ALUMINUM

UPPER TUBES / STRAIGHT WALL ALUMINUM

COLORS / BLACK, DIFFUSION BLACK

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
** WEIGHT BASED ON 265MM

THE BRAIN IS THE MOST SOPHISTICATED COMPUTING DEVICE KNOWN TO SCIENCE. UNLIKE MOST 4 LETTER WORDS, **CAN'T** IS ABLE TO STIMULATE ALL THREE PARTS OF THE BRAIN SIMULTANEOUSLY. WHAT ARE THE ODDS?





It's the new-school all-mountain and enduro riders' weapon of choice. It has received critical acclaim by the global mountain-bike media. It came out of the box and marched its way to an Enduro World Series overall title. And with good reason. PIKE was engineered to provide the plushest, most high-performance ride quality imaginable. Its Charger™ Damper™ with Rapid Recovery keeps you riding high in the travel,

where the feel is plushest, and maintains your bike's natural geometry. Its stiffness to weight to travel ratios are unbeatable, meaning you get a lot more from a lot less. Better control from fewer and more intuitive rider inputs allow you to charge harder. Which equals time and energy for more laps. If all-mountain riding and enduro racing is how you describe a good day in the saddle, then PIKE should be on your ride.

PRODUCT / PIKE		CATEGORY / FORK	INTENDED USE / ENDURO, TRAIL	
MODEL *	WHEEL SIZE	WEIGHT**	DAMPING ADJUSTMENTS	AXLE
PIKE RCT3	26"	1835g	EXTERNAL REBOUND, 3 POSITION COMPRESSION (OPEN/PEDAL/LOCK), LOW SPEED COMPRESSION	15x100
	27.5"			15x100, 15x110***
	29"			15x100
	29"/27.5"+			15x110**
SPECIFICATIONS				
TRAVEL / 120-160MM			OFFSET / 40MM, 42MM, 46MM, 51MM	
SPRING / SOLO AIR, DUAL POSITION AIR			COLORS / BLACK, WHITE, DIFFUSION BLACK	
STEERER / TAPERED				

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

** WEIGHT BASED ON: 26", SOLO AIR, 265MM TAPERED ALUMINUM STEERER, 15X100MM MAXLE ULTIMATE

*** ALL BOOST 110 PIKE MODELS ARE COMPATIBLE WITH TORQUE CAPS

ROCKSHOX TECHNOLOGIES: CHARGER DAMPER

**LOW SPEED COMPRESSION
ADJUSTER** (OPEN POSITION)

**COMPRESSION PISTON WITH
EFFICIENCY CIRCUITS** ②
(PEDAL AND LOCK POSITIONS)

EXTRUDED BLADDER ①

**REBOUND PISTON
WITH RAPID RECOVERY
REBOUND TUNE** ③

BUILT FOR THOSE WHO CHARGE

NO COMPROMISE FOR LOCKOUT

The efficiency circuits (Pedal and Lock) sit behind the performance damping, meaning no sacrifice in bump performance for shredding downhill while maintaining pedaling stability for those leg-burning climbs.

RAPID RECOVERY

More control with less energy.


BLADDER CHARGED

Extruded bladder design is insanely durable, resists damping change during extended downhills and has virtually zero pressure offset for small bump sensitivity.

TRAIL TUNED

RCT3 features Open with an adjustable low speed compression, Pedal and Lock.

1. A sealed and fully bled bladder keeps the oil free from being contaminated by air, maintaining consistent damping performance even during the longest runs.
2. The compression circuits for the open position and the efficiency positions are separated to allow maximum damping performance in the open position.
3. Digressive rebound tune keeps the fork riding in the plush part of the stroke while maintaining optimal traction and small bump absorption.

A black and white advertisement featuring a RockShox Boxxer dual crown bicycle fork. The fork is shown in a dynamic, angled pose, resting on a rocky surface. The background is dark and moody, with a blueish tint at the top. The text "[CAN'T] GET DUAL CROWN AGGRESSION." is written in a stylized, hand-painted font, with the word "CAN'T" enclosed in red brackets. The RockShox logo is visible on the lower leg of the fork, and the word "BOXXER" is printed on the upper crown.

[CAN'T]
GET
DUAL
CROWN
AGGRES-
SION.



[NEW]

LYRIK

YO

IT'S BACK!



Pike truly opened up a world of possibilities to riders with a one-bike quiver. It blurred the limits of a single crown fork, and combined trail bike weight and dual crown aggression. But for some riders, there are no limits to blur. When they go out on the trail they have no intention of walking away from anything.

If it's out there, they're going to ride it. We built the new Lyrik so these riders have a fork that's always up to the task. From the world-acclaimed Charger damper to the Torque Cap compatible dropouts, to its new stiffer yet lightweight chassis, Lyrik inspires confidence with just a glance. So drop in. Lyrik is ready.

PRODUCT / LYRIK		CATEGORY / FORK		INTENDED USE / ENDURO, GRAVITY		
MODEL*	WHEEL SIZE	TRAVEL	WEIGHT**	DAMPING ADJUSTMENTS	AXLE	OFFSET
LYRIK RCT3	27.5"	160mm,170mm, 180mm	2005g	CHARGER RCT3 - EXTERNAL REBOUND 3 POSITION COMPRESSION (OPEN/PEDAL/LOCK), LOW SPEED COMPRESSION	15x100, 15x110	42mm
	29"	150mm, 160mm	2032g		15x100	51mm
	29"/27.5"+	150mm, 160mm	2032g		15x110	51mm
SPECIFICATIONS						
TRAVEL / 120-160MM				STEERER / TAPERED		
SPRING / SOLO AIR, DUAL POSITION AIR				COLORS / DIFFUSION BLACK		

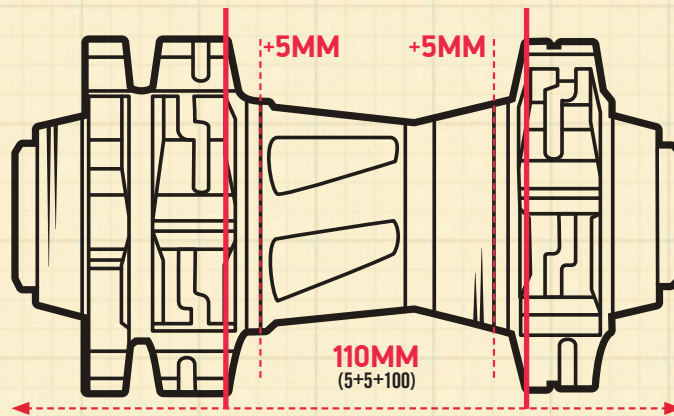
* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

** WEIGHT BASED ON: 27" SOLO AIR, RCT3, 180MM TRAVEL, 265MM TAPERED ALUMINUM STEERER, 15X100MM MAXLE ULTIMATE | **ALL LYRIK MODELS ARE COMPATIBLE WITH TORQUE CAPS



LYRIK IS BACK.

ROCKSHOX TECHNOLOGIES: BOOST 110



A HUB, MADE FOR BIGGER HOOPS

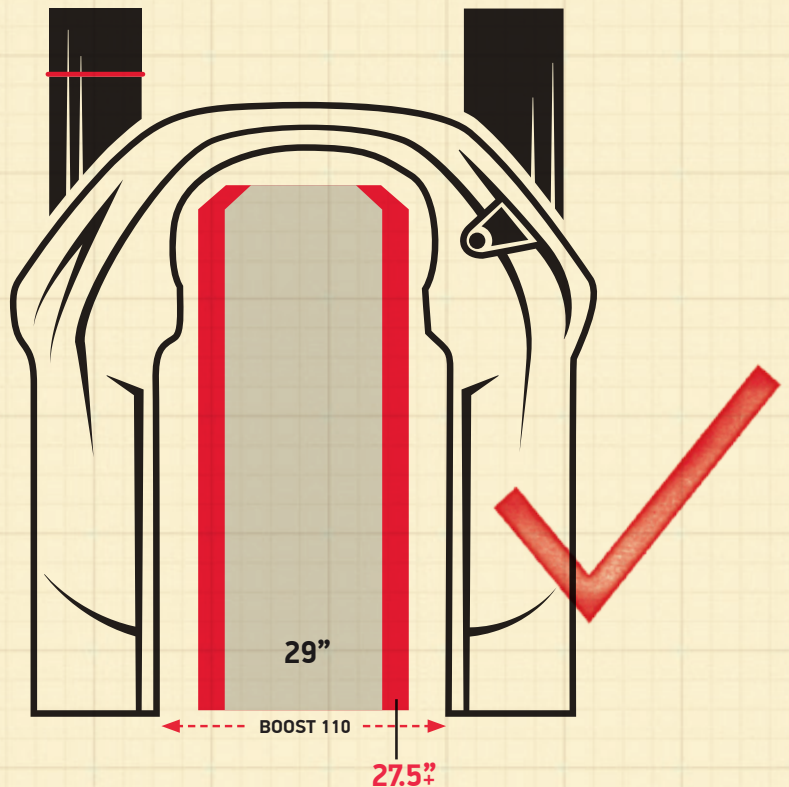
With revolutionary advancements in bicycle componentry, like SRAM's XX1, X01 and X1 drivetrains, mountain bike designers have been given almost limitless freedom to focus solely on the performance of the bike. Each advancement demands that the entire package works flawlessly. Aggressive trail and enduro riders have been increasingly enjoying the benefits of larger wheels, but many still view 27.5" and 29"

wheels as a possible weak link. Which is why SRAM has developed an open standard with Boost compatible components for SRAM drivetrains, hubs and RockShox forks. The additional 10mm of hub spacing allow Boost compatible forks to utilize hubs and wheels with wider spacing of the flanges, resulting in a better bracing angle that produces a stiffer wheel and increased steering precision and control.

ROCKSHOX TECHNOLOGIES: 27.5+ TIRE CLEARANCE

29 BOOST 110 FORKS VS. 27.5+ TIRES

All RockShox 29 Boost 110 forks (SID, Reba, Pike, Lyrik and Yari) are designed to fit 27.5+ tires

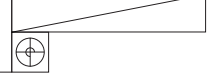




[NEW]



YARI



Yari is for riders who aren't afraid to go for it. For the ones who don't know where the limit is, but are prepared to find out. The climbs, jumps, vistas, and natural terrain these riders encounter might be new to them, but they want to experience them all. Yari has the same confidence inspiring strength and stiffness as Lyrik, but with the versatility of a trail fork in lower travel configurations. So riders who are constantly testing their own limits, can be confident they're within Yari's.

PRODUCT* / YARI RC		CATEGORY / FORK	INTENDED USE / ENDURO, GRAVITY, TRAIL	
WHEEL SIZE	TRAVEL	WEIGHT**	OFFSET	
27.5"	130-180mm	2023g	42mm	
29"	120-160mm	2046g	51mm	
29"/27.5"+	120-160mm	2046g	51mm	

SPECIFICATIONS

SPRING / SOLO AIR

DAMPING ADJUSTMENTS / MOTION CONTROL - EXTERNAL REBOUND, LOW SPEED COMPRESSION TO FIRM

AXLE*** / 15X100, 15X110

STEERER / TAPERED

COLORS / DIFFUSION BLACK

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
 ** WEIGHT BASED ON: 27.5" SOLO AIR, RC, 180MM TRAVEL, 265MM TAPERED ALUMINUM STEERER, 15X100MM MAXLE ULTIMATE
 *** ALL YARI MODELS ARE COMPATIBLE WITH TORQUE CAPS



AT BLACKJACK TABLES AROUND THE WORLD, IT'S COMMON KNOWLEDGE THAT WHEN YOU HAVE 17 IN FRONT OF YOU, YOU **CAN'T** ASK FOR ANOTHER CARD AND EXPECT TO WIN. AT INTERBIKE IN 2015, ROCKSHOX EMPLOYEE SIMON CITTATI HIT ON 17, AND EXPECTED VICTORY. REGARDLESS OF THE OUTCOME, SIMON PROVED **CAN'T** WRONG.



PIKE DJ



Jumps are getting bigger, tricks are evolving further, and the slopestyle and dirt jumping crowd needs a fork that facilitates this progression. Enter Pike DJ: little brother to the award winning Pike, with the stout 35mm chassis, it is light enough to boost higher, and stiff enough to shred berms harder, available in 100 and 140mm travel versions. The custom tuned Charger Damper™ stands up on jump faces and the specific Solo Air system provides heaps of bottom-out progression to help butter the landings. Everything you love in Pike, but cleared for the biggest take offs.

PRODUCT* / PIKE DJ	CATEGORY / FORK	INTENDED USE / GRAVITY
WHEEL SIZE / 26"		
TRAVEL / 100MM, 140MM		
WEIGHT** / 1845G		
SPRING / SOLO AIR		
DAMPER ADJUST / EXTERNAL REBOUND, LOW SPEED COMPRESSION		
AXLE / 15X100MM MAXLE ULTIMATE		
STEERER / TAPERED ALUMINUM		
CROWN / FORGED, HOLLOW 7050 ALUMINUM		
UPPER TUBES / 35MM ALUMINUM, FAST BLACK		
COLORS / DIFFUSION BLACK		

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
 ** WEIGHT BASED ON: 100MM TRAVEL, 265MM TAPERED ALUMINUM STEERER, 15X100 MAXLE ULTIMATE





BRANDON SEMENUK IS THE ONLY ATHLETE TO WIN RED BULL JOYRIDE THREE TIMES

HIS UNPRECEDENTED TRIUMPH OF VICTORIES WAS THE RESULT OF A RUN THAT DID THINGS THE LAWS OF PHYSICS STATE SIMPLY CAN'T BE DONE:

A) EXECUTE 10 COMPLETE BODY REVOLUTIONS ON 4 DIFFERENT AXES WHILE COORDINATING 1,440 DEGREES OF BICYCLE ROTATION AND A COMPLETE SPIN OF THE HANDLEBARS THROUGH A SERIES OF 10 JUMPS.

B) NOT GET DIZZY

SIR ISAAC NEWTON MIGHT NOT HAVE ACKNOWLEDGED SEMENUK AS A PHYSICIST IN THE TRADITIONAL SENSE. BUT THAT'S PROBABLY BECAUSE HE STUDIES IN A LABORATORY MADE OF DIRT.

SIR ISAAC NEWTON IS WRONG



Initially developed for the worldwide acclaimed RockShox Pike, the Charger Damper™ found its way onto BlackBox athletes' bikes during the 2013 season. Simply put, the consistency, traction and small bump sensitivity of the Charger Damper™ were an instant hit with all our riders, including overall World Cup Champion Steve Smith.

The Charger is RockShox's most refined damper, and its sealed construction with an expandable rubber bladder ensures damping consistency, reduces vibration and is almost 100 grams lighter than the previous BoXXer damper. Adjustment is easy and intuitive, with a single compression adjuster and a beginning stroke rebound adjuster with a factory set Rapid Recovery™ tune. The internal shim stacks can be re-tuned for light or firm compression and rebound settings. The Charger Damper™ equips the World Cup and Team models of the new BoXXer.



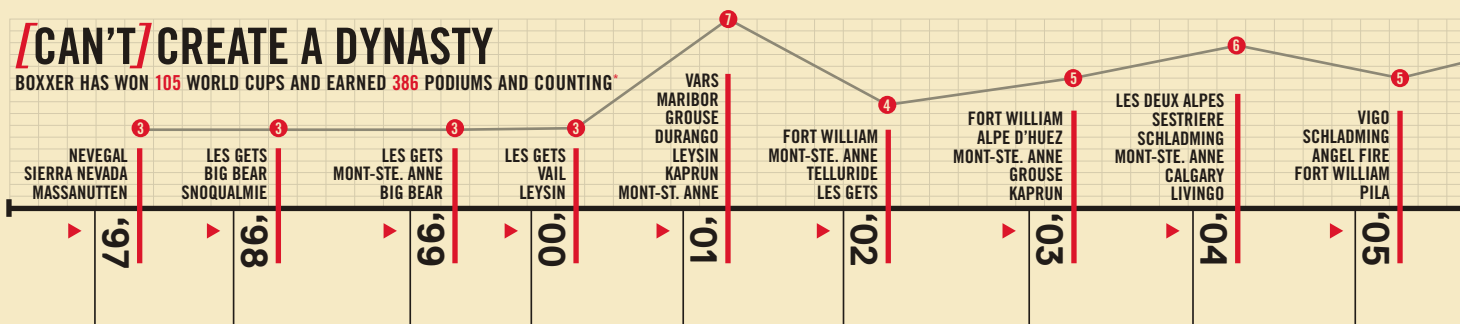
PRODUCT / BOXXER	CATEGORY / FORK	INTENDED USE / GRAVITY		
MODEL*	WEIGHT 26"	WEIGHT 27.5"	SPRING	DAMPER
World Cup	2585g	2637g		
Team	2890g	2942g		
RC	2882g	2934g		
			SOLO AIR COIL	CHARGER MOTION CONTROL IS

SPECIFICATIONS
WHEEL SIZE / 26", 27.5"
TRAVEL / 200mm
DAMPING ADJUSTMENTS / EXTERNAL BEGINNING STROKE REBOUND, LOW SPEED COMPRESSION
AXLE / 20mm MAXLE LITE DH
UPPER TUBES / 35mm ALUMINIUM FAST BLACK
COLORS / BLACK, WHITE

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

[CAN'T] CREATE A DYNASTY

BOXXER HAS WON 105 WORLD CUPS AND EARNED 386 PODIUMS AND COUNTING*



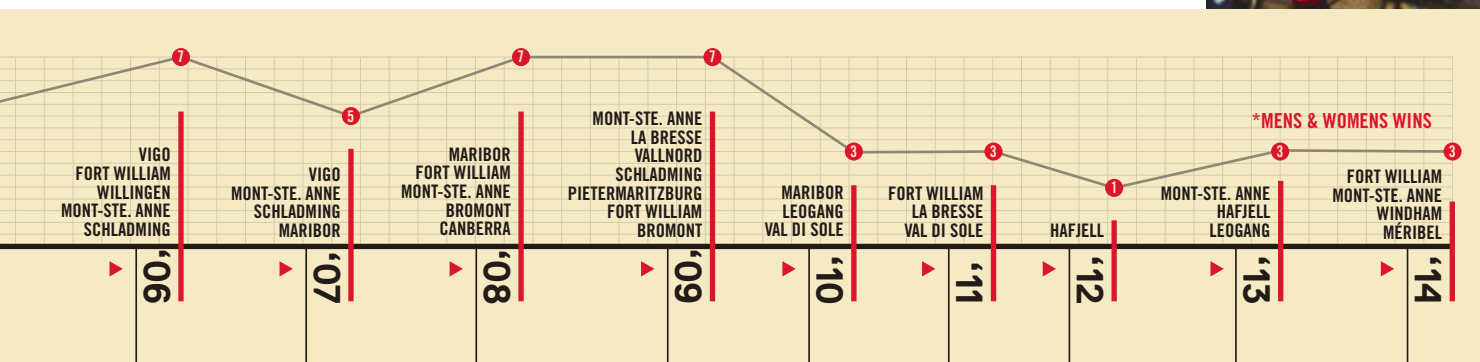


BOXXER

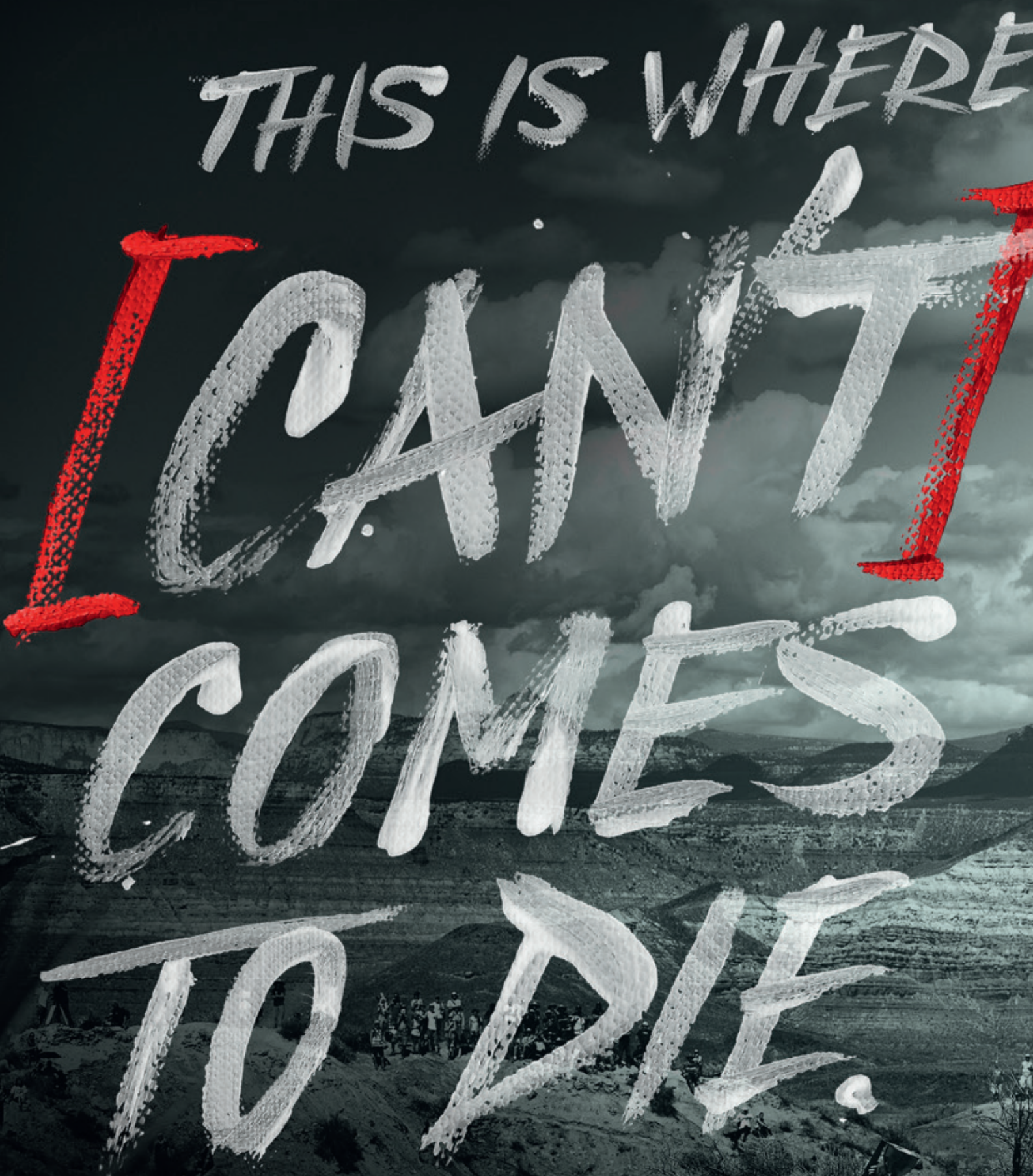


BOXXER

For nearly two decades, BoXXer has been piloted to the top step of the podium at downhill World Cup races and freeride events more than any other fork. With such a legacy, it's no doubt the new BoXXer has already proven itself with Steve Smith's World Cup overall victory and Kyle Strait's Rampage win in 2013. The new BoXXer features the new Charger Damper™, new air and coil spring systems, Rapid Recovery™ rebound, Fast Black stanchions and 27.5" options. And guess what: the lightest production downhill fork on the market is getting a whole lot lighter.



THIS IS WHERE
I CAN'T
COMES
TO DIE.





2014 RAMPAGE PODIUM SWEEP
LACONDEGUY 1ST / ZINK 2ND / SEMENUK 3RD

CAN'T NEVER STOOD A CHANCE.



Gravity riders and bike park regulars are tough. They can take a good beating and come back for more. Domain Dual Crown is just like them: its burly 35mm steel stanchions, coil spring and proven damper can handle all the use and abuse of evolving riding skills and not-so-well calculated landings. The addition of a 27.5" option on both models puts Domain Dual Crown ahead of its game as a perfect match for all current gravity bikes.

PRODUCT / DOMAIN DC RC		CATEGORY / FORK	INTENDED USE / GRAVITY
WHEEL SIZE	WEIGHT		
26"	3445g		
27.5"	3497g		
SPECIFICATIONS			
TRAVEL / 200MM			
SPRING / COIL			
DAMPING ADJUSTMENTS /		EXTERNAL REBOUND, LOW SPEED COMPRESSION WITH FLOODGATE FIXED AT HIGH THRESHOLD	
AXLE / 20MM MAXLE			
UPPER TUBES / TAPERED WALL STEEL			
COLORS / BLACK			



[CAN'T] LIVE WITHOUT WHEELS
 WE'D LIKE TO THANK AN UNKNOWN MAN, WOMAN OR SPACE VISITOR, FOR BESTOWING THE WHEEL UPON PLANET EARTH. THE INVENTION CURRENTLY HOLDS THE RECORD FOR HAVING PROVEN THE MOST CAN'TS WRONG.



ARGYLE



FACT

ARGYLE IS A PUMPTRACK WEAPON TOO!

ARGYLE

Unlike those tragic turtlenecks you still see people walking around in, the Argyle fork never goes out of style. Because when it comes to jumping, performance isn't a fad, it's a necessity. And the Argyle performs like no other, offering ultimate control in a lightweight package complete with sturdy 32mm upper tubes, a Maxle Lite thru axle, and externally adjustable Motion Control Damping that makes the sky the limit.

PRODUCT / ARGYLE R*	CATEGORY / FORK	INTENDED USE / GRAVITY
WHEEL SIZE / 26"		
TRAVEL / 100MM		
WEIGHT** / 2427G		
SPRING / COIL		
DAMPER ADJUST / EXTERNAL REBOUND, LOW SPEED COMPRESSION WITH FLOODGATE		
AXLE / 20X110MM MAXLE LITE		
STEERER / 1-1/8" ALUMINUM		
CROWN / FORGED 6061 T-6 ALUMINUM		
UPPER TUBES / TAPERED WALL STEERER		
COLORS / BLACK		

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
 ** WEIGHT BASED ON 265MM 1-1/8" ALUMINUM STEERER

paragon



P A R A G O N

The Paragon suspension fork combines premium level performance and features mountain bikers have come to expect from RockShox, now with a purpose-built 700c trekking design. The heart of the new Paragon lies in its ability to take the edge off of both road and trail. Less vibration is transferred to the rider, increasing their comfortable trekking range. Our lightweight, infinitely tunable Solo Air spring allows the rider to fine tune the fork to meet their personal preference. Paired with the in-ride adjustable lockout for those cherished stretches of fresh pavement on the journey, Paragon makes trekking both smart and simple. Its thoughtful design combines a unique light mount on the fork brace and fender and rim/disc specific mounts integrated into the fork legs. Even the dynamo wiring runs under a sleek integrated cover down the fork leg, keeping it safe and concealed. Paragon ushers in a new era in trekking performance and efficiency – make the most out of every kilometer, no matter where the journey leads.

PRODUCT / PARAGON*		CATEGORY / FORK	INTENDED USE / URBAN
MODEL	WEIGHT	SPRING	STEERER
PARAGON GOLD	1846g	SOLO AIR	1-1/8" ALUMINUM, 1-1/8" XL ALUMINUM, TAPERED ALUMINUM

SPECIFICATIONS

WHEEL SIZE / 700C

TRAVEL / 50MM, 65MM

DAMPING ADJUSTMENTS / FACTORY SET REBOUND, TURNKEY LOCKOUT

AXLE / 9MM QR

OFFSET / 46MM

COLORS / BLACK

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION

This book of can't wouldn't be possible without the talents of our contributing photographers (in no particular order): **Adrian Marcoux, Sven Martin, Victor Lucas, Anne Keller, Ian Collins, Paris Gore & Matt Delorme.** Thank you.



DebonAir



It's ok to be soft. DebonAir is not ashamed to give way under the weakest push. In fact, it makes Monarch and Monarch Plus shocks plusher than ever, right from the start. It might seem a weakness, until you take DebonAir to the trail. The connection between your bike and the terrain will be seamless, as your DebonAir equipped shock absorbs every little hit without any harsh feeling on your body. A shock so soft, you can push way harder.

DebonAir will be available as an option on Monarch RT3 and as the standard configuration on Monarch Plus RC3.

MORE LINEAR SPRING CURVE

- Requires lower force levels to move the shock into its travel.
- The 1st 1/3 of travel is what riders are most sensitive to.

MORE TRACTION AND CONTROL

- No chop on initial hit better traction; rear wheel stays on the ground reacting to small bumps.

DEBONAIR UPGRADE KIT

- Air can upgrade for any MY14 Monarch/Monarch Plus and MY13 Monarch RT3
- Monarch/Monarch Plus DebonAir upgrade kit.



THERE ARE ONLY THREE KINDS OF PEOPLE: THOSE WHO CAN COUNT AND THOSE WHO **CAN'T** ONLY ONE OF THE REASONS EVERY ROCKSHOX FORK HAS AN AIR PRESSURE CHART PRINTED ON THE LEG.





monarch plus



Some people won't take no for an answer. They treat their all-mountain bikes like downhill sleds. They equip them with wide bars, short stems, sturdy wheels and aggressive tires. For them, backing down from a feature because of the bike never crosses their minds. Needless to say, riders like this threaten the boundaries of their equipment on every ride. We make the Monarch Plus for these people. It is the downhill shock for your all-mountain bike. DebonAir keeps it supple and plush, yet light. Rapid Recovery keeps it asking for more. And Plus means its damper is directly inspired by the big-hitting Vivid. So the only thing that feels threatened is the trail.



PRODUCT / MONARCH PLUS **CATEGORY / REAR SHOCK** **INTENDED USE / ENDURO, TRAIL**

MODEL*	WEIGHT**	SIZE (EYE-TO-EYE/TRAVEL)	SPRING/SPRING OPTIONS	DAMPING ADJUSTMENTS
RC3	335g	190x51mm, 200x51mm, 200x57mm, 216x63mm	DEBONAIR, HIGH VOLUME SOLO AIR, STANDARD SOLO AIR/AIR PRESSURE VIA SCHRADER VALVE	EXTERNAL REBOUND, 3-POSITION COMPRESSION (OPEN, PEDAL, LOCK)
RC3 SPECIALIZED MOUNT	335g	195x64mm, 195x51mm, 216x57mm, 216x63mm	DEBONAIR, SOLO AIR WITH AUTOSAG	
RC3 TREK MOUNT	335g	210x60mm	DEBONAIR/AIR PRESSURE VIA SCHRADER VALVE	
RC3 SANTA CRUZ	335g	216x63mm, 200x51mm, 200x57mm	DEBONAIR/AIR PRESSURE VIA SCHRADER VALVE	

SPECIFICATIONS

COLOR / BLACK

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
** WEIGHT BASED ON RC3 216X63, STANDARD AIR CAN, NO HARDWARE




monarch


It's hard to know how big a difference a good shock can make. Rear dampers so often play second fiddle to the frame that their value is overlooked. But when you do ride a really good shock, you'll immediately recognize what a difference it can make. Monarch, with its lightweight design and improved damping capabilities, makes a truly seamless connection between rider, bike and trail. With support where you want it, big hit capability when you need it, and supple small bump compliance when you'll appreciate it.



RT3

XX

RL

RT

R

PRODUCT / MONARCH		CATEGORY / REAR SHOCK	INTENDED USE / XC, TRAIL	
MODEL*	WEIGHT**	SIZE (EYE-TO-EYE/TRAVEL)	SPRING/SRING OPTIONS	DAMPING ADJUSTMENTS
XX	205g	165X38MM, 184X44MM, 190X51MM, 200X51MM	STANDARD, DEBONAIR	EXTERNAL REBOUND AND XLOC FULL SPRINT HYDRAULIC REMOTE LOCKOUT W/FLOODGATE
RT3	215g	152X31MM, 165X38MM, 184X44MM, 190X51MM, 200X51MM		EXTERNAL REBOUND, 3 POSITION COMPRESSION (OPEN/PEDAL/LOCK)
RL	215g	152X31MM, 165X38MM, 184X44MM, 190X51MM, 200X51MM, 200X57MM, 216X63MM		(OPEN/LOCK)
R	290g	152X31MM, 165X38MM, 184X44MM, 190X51MM, 200X51MM, 200X57MM, 216X63MM		EXTERNAL REBOUND
RT3 SPECIALIZED MOUNT	215g	197x48, 197x51	SOLO AIR AUTOSAG	EXTERNAL REBOUND, 3 POSITION COMPRESSION (OPEN/PEDAL/LOCK)
RT3 TREK MOUNT	215g	184x48, 197x57	DEBONAIR	EXTERNAL REBOUND, 3 POSITION COMPRESSION (OPEN/PEDAL/LOCK)
RT3 SANTA CRUZ	215g	165x38, 200x51	STANDARD, DEBONAIR	EXTERNAL REBOUND, 3 POSITION COMPRESSION (OPEN/PEDAL/LOCK)

SPECIFICATIONS

COLOR / BLACK

* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
 ** WEIGHT BASED ON 165X38, STANDARD AIR CAN, NO HARDWARE

VIVID



VIVID

The legendary Vivid is like a “Trail Whisperer.” Even in the most impossible situations, our most rugged coil shock always knows just the right way to get it done. Any trail, any time. Nothing shakes the Vivid’s confidence. From downhill racing to extreme freeride, the Vivid combines extreme durability with the precise adjustments that matter when you’re going big. Laser-etched controls let you dial in beginning and ending-stroke rebound as well as low-speed compression, making this shock fly through rock gardens as smoothly as it absorbs a sudden drop in altitude.

PRODUCT / VIVID R2C*	CATEGORY / REAR SHOCK	INTENDED USE / GRAVITY
WEIGHT / 468G		
SIZE (EYE-TO-EYE/TRAVEL) / 200X57MM, 216X63MM, 222X70MM, 240X76MM, 267X89MM		
SPRING / COIL		
DAMPER ADJUST / EXTERNAL BEGINNING STROKE REBOUND, ENDING STROKE REBOUND, LOW SPEED COMPRESSION		
COLOR / BLACK		

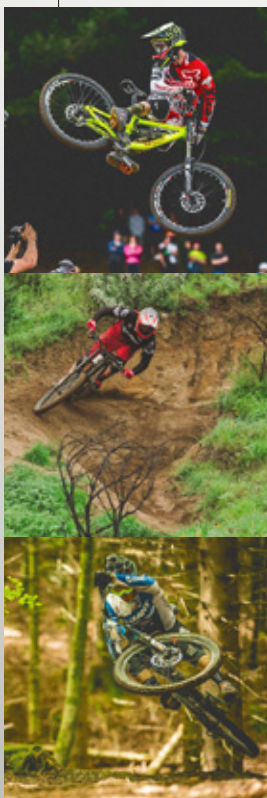
* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
** WEIGHT BASED ON 216X63, NO COIL, NO HARDWARE



VIVID AIR



43



Tipping the scales 400 grams lighter than the Vivid Coil, Vivid Air is so obscenely lightweight, it's destined to give other downhill shocks a body image complex. But don't let its trim waistline fool you. This is no lightweight. This shock was built to take on the toughest courses on the World Cup circuit, combining the consistent, supple feel of a coil shock, with the adjustability, tuning, and unparalleled weight savings of an air shock. The result? A shock that sets a new standard for downhill performance.

PRODUCT / VIVID AIR R2C*	CATEGORY / REAR SHOCK	INTENDED USE / GRAVITY
WEIGHT / 586G		
SIZE (EYE-TO-EYE/TRAVEL) / 200X57MM, 216X63MM, 222X70MM, 240X76MM		
SPRING/SPRING OPTIONS / TWIN TUBE SOLO AIR		
DAMPER ADJUST / EXTERNAL BEGINNING STROKE REBOUND, ENDING STROKE REBOUND, LOW SPEED COMPRESSION		
COLOR / BLACK		

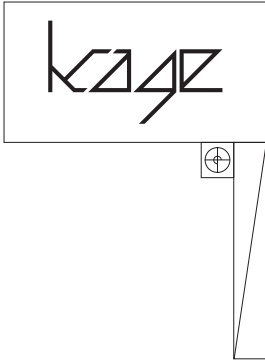
* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
 ** WEIGHT BASED ON 216X63, NO HARDWARE



[CAN'T] IS AFRAID
TO GET LOST.



PROVE *CAN'T* WRONG.



The Yin to the Domain Dual Crown's Yang, the Kage is a world-class training tool for the future stars of the downhill and freeride circuits. Its extreme durability is perfect for both beginning and up-and-coming riders. Because the journey to elite levels is a grueling one, and you're going to need a shock that can absorb all the mistakes and miscalculations you make along the way. Not to mention one with the performance and control to help get you on the podium when you put it all together.

PRODUCT / KAGE*		CATEGORY / REAR SHOCK	INTENDED USE / GRAVITY
MODEL	DAMPING ADJUSTMENTS		
RC	EXTERNAL REBOUND, LOW SPEED COMPRESSION		
SPECIFICATIONS			
WEIGHT / 400G			
SIZE (EYE-TO-EYE/TRAVEL) / 200X57MM, 216X63MM, 222X70MM, 240X76MM			
SPRING/SPRING OPTIONS / COIL			
COLOR / BLACK			

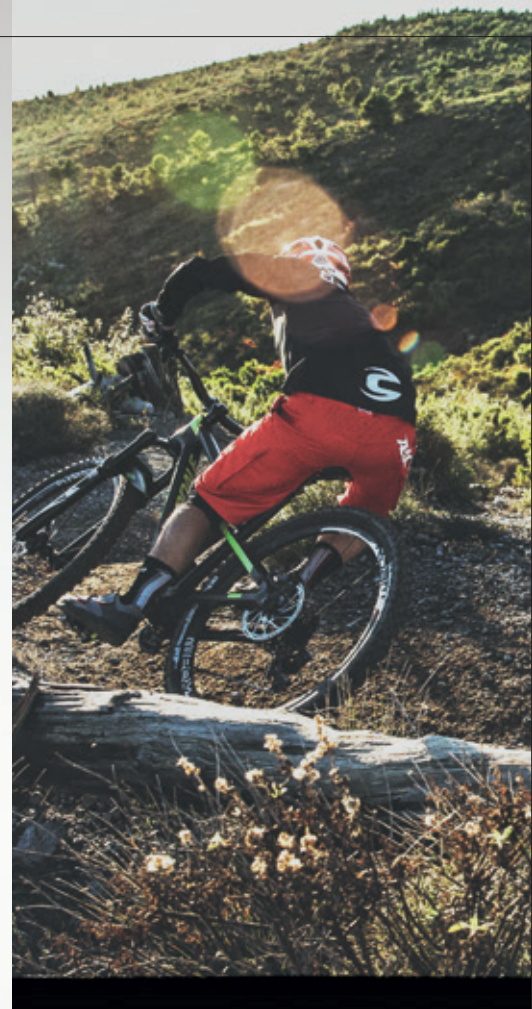
* NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
** WEIGHT BASED ON 216X63, NO COIL, NO HARDWARE

reverb



FACT

REVERB HAS CHANGED THE WAY WE RIDE



REVERB

When you can deal with anything the trail throws at you, from abrupt ledge-filled climbs to unannounced shoulder-high drops, you have better rides. Reverb has become part of better rides for anyone who has had the pleasure of using one. Not since the first suspension fork has a component irrefutably improved the mountain bike in such a dramatic way. It may have taken 25 years, but lightning struck twice. With infinite position control and return-speed adjustability, your saddle is always positioned perfectly for every riding style and trail condition. Reverb is hydraulically actuated, so weather and trail grime won't change its consistent and silky-smooth feel.

REVERB STEALTH

Featuring identical functionality as traditional Reverb, the significant difference of Reverb Stealth is the hydraulic hose's exit point from the post. Stealth's hose exits the bottom of the post, routing internally through the frame, creating a non-moving, clean hose-routing solution that will yet again set a new standard in the adjustable height seat post category. Now available with the Connectamajig hydraulic quick-release for the remote control hose, making it a breeze to route the hose into the frame when assembling the seat post on a bike.

*NOT ALL CONFIGURATIONS AVAILABLE, PLEASE REFER TO ROCKSHOX.COM FOR COMPLETE INFORMATION
REVERB / TRAVEL: 100MM, 125MM, DIAMETER: 30.9MM, 31.6MM, 34.9MM, LENGTH: 355MM, 380MM, 420MM, REMOTE: RIGHT OR LEFT
REVERB STEALTH / TRAVEL: 100MM, 125MM, 150MM, DIAMETER: 30.9MM, 34.9MM, 31.6MM, LENGTH: 355MM, 380MM, 420MM, 430MM, REMOTE: RIGHT OR LEFT



47

XLOC FULL SPRINT

Ever wished you could lock out your front and rear RockShox suspension instantly and simultaneously, to get the extra edge for that final sprint to the finish or the grueling tarmac climb to the top of your favorite trail? Here comes XLoc Full Sprint, which allows you to lock your RS-1 or SID XX fork and your Monarch XX rear shock with the simple push of your thumb.

REMOTES

POPLOC SPRINT

Why should the convenience of remote lockout be limited to those wrapped in snug lycra pajamas? RockShox puts this time-saving wonder in the hands of all riders with this ergonomically superior handlebar-mounted remote. Like our popular XLoc Sprint, only using a cable actuated system (rather than hydraulic) to lockout your fork, PopLoc Sprint is available in left or right specific controls.



ONELOC

Having a weapon in your arsenal is only good if you use it. We believe locking out your fork should be as intuitive and easy as shifting. OneLoc is a remote that is intentionally familiar. So you can be more comfortable increasing the efficiency of your pedalling, and start doing it whenever the trail or the race demands.



XLOC SPRINT

Opposable thumbs let us do a lot of cool things. Rule over all the animals on the planet, climb to the top of the food chain, even invent the bicycle. And now they're helping us kill it on the trail. This hydraulic lockout offers completely sealed and dependable lockout control through the click of an easy-to-reach button that can be triggered with a single thumb press. Press on to unlock, press again to lock. It's just that easy. So next time you're on the trail, remember everything those thumbs have done for you.





DEBONAIR UPGRADE KIT

Air can upgrade for any MY14 Monarch/Monarch Plus and MY13 Monarch RT3

ACCESSORIES



AIR CAN SERVICE KIT

- Service kits include air can seals and wiper
- Available and included with AM RockShox air rear shocks – Ario, Monarch, Monarch XX Carbon, Monarch Plus, and Vivid Air



BOXXER SOLO AIR UPGRADE KIT

- New Solo Air™ spring with revised spring curve
- Air spring tunability with Bottomless Tokens
- Compatible with BoXXer World Cup forks from MY11 to MY14 (serial number later than 16T11XXXXXX)

[CAN'T] ENDURE 4 SEASONS IN ONE DAY.

LA PALMA
CANARY ISLANDS

Roque de los
Muchachos
Altitud 2426m

5:30 AM

CLASH
WITH ICE

-6°C
WINTER SUNRISE

HALF FROZEN
HALF ASLEEP

9:30 AM
ONE LAST LOOK

SPRING FROM
THE FROST

5°C
AND RISING

CONSULT
THE MAP

FORGET ABOUT
THE MAP

DESCEND
THE WALL
OF DEATH

ARRIVE AT
PUERTO DE
TAZA CORTE

31°C
THE PEAK
OF SUMMER

AUTUMN
SUNSET

PROVE *CAN'T* WRONG.







VIVID VALVE SPANNER

ACCESSORIES

ADDITIONAL ACCESSORIES

1. Counter Measure Compressor
2. Vivid Air Can Wrench
3. Maxle Lite Downhill
4. Rear Shock Brushing Tool
5. Rear Shock Viceblock
6. Shrader Valve Removal Tool
7. Reverb Hose Guide
8. Parker O-Lube
9. PM600 Military Grease
10. Monarch Air Valve Adapter



SUSPENSION FLUIDS AND LUBRICANTS (NOT PICTURED)

- RockShox Suspension Oil, 2.5wt, 1 Liter bottle
- RockShox Suspension Oil, 5wt, 1 Liter bottle
- RockShox Suspension Oil, 10wt, 1 Liter bottle
- RockShox Suspension Oil, 15wt, 1 Liter bottle
- RockShox Rear Suspension Damping Fluid 3wt, 16oz bottle
- RockShox Rear Suspension Damping Fluid 7wt, 16oz bottle
- RockShox Suspension Oil, 2.5wt, 120ml bottle
- RockShox Suspension Oil, 5wt, 120ml bottle
- RockShox Suspension Oil, 10wt, 120ml bottle
- RockShox Suspension Oil, 15wt, 120ml bottle
- RockShox Rear Suspension Damping Fluid 3wt, 120ml bottle
- RockShox Rear Suspension Damping Fluid 7wt, 120ml bottle
- RockShox Reverb Hydraulic Fluid, 120ml bottle



CHARGER BLEED KIT

- All-new syringe and hose fittings for improved bleed quality.
- Use for bleeding the Pike and BoXXer Charger hydraulic damper.



FORK SERVICE KIT

- Service kits include dust seals, foam rings, oil seals, air and damper o-rings
- Available and included with all AM RockShox forks (except XC28, XC30, XC32)



REMOTE UPGRADE KIT – MOTION CONTROL DNA WITH ONELOC

- Upgrade from crown adjust to remote adjust
- Includes OneLoc remote lever (right), cable and housing, and remote compression damper
- Available for Revelation, Reba, and SID with Motion Control DNA



REMOTE UPGRADE KIT – POPLOC SPRINT

- Upgrade from crown adjust to remote adjust
- Includes PopLoc remote lever (left) and compression damper
- Available for Tora XC, Recon Silver, Recon XC, Recon Gold, Sektor Motion Control



HIGH SPEED COMPRESSION

Controls compression damping at high shaft speeds, in situations like large, sudden impacts (think landing from a jump or rolling down a set of rock steps).

LOW SPEED COMPRESSION

Controls compression damping at low shaft speeds, such as braking and small bumps. A slower setting (more low speed compression) reduces fork dive during braking, while a faster setting (less compression) helps with traction and small bump performance.

REBOUND

Controls the speed at which the fork extends after being compressed. Too little rebound damping (too fast) will cause the wheel to lift off the ground, throwing the rider off balance, or provide poor traction. Too much rebound damping (too slow) and the fork will not return quickly enough to respond to the next impact and will give a harsh ride (ultimately causing “pack up” on consecutive bumps). Many RockShox forks (RS-1, SID, Reba, Bluto, Revelation, Pike, Lyrik, Yari, Pike DJ and BoXXer) now feature Rapid Recovery, a digressive rebound tuning which helps the rider optimize their rebound setting.

As the fork moves into the second half of the stroke the rebound damping opens up to allow the fork to return to full travel faster, reducing the chance of packing up over consecutive bumps.

AIR SPRING PRESSURE/COIL SPRING

Air spring pressure or coil spring hardness are crucial in achieving proper fork setup, providing the right amount of sag.

AIR CHAMBER VOLUME

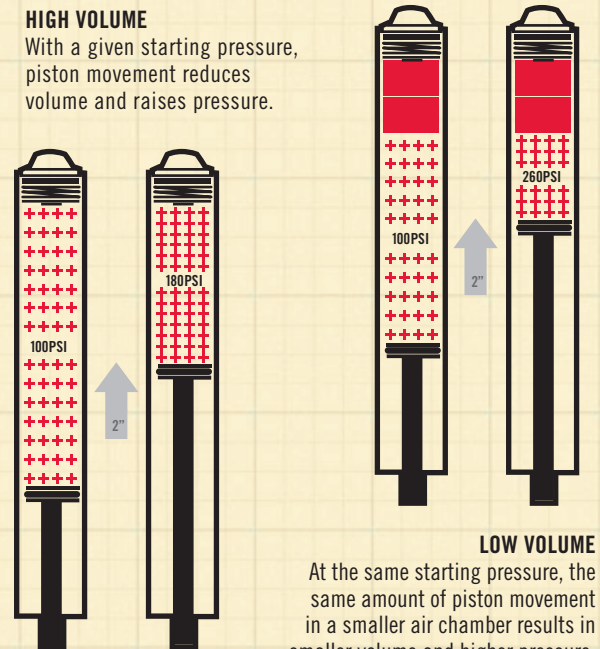
As illustrated in the following pages, variations in the volume of a fork's air chamber will influence its behavior. RockShox RS-1, SID, Reba, Bluto, Lyrik, Yari, Revelation, Pike, Pike DJ and BoXXer are all tunable with the use of Bottomless Tokens.

AIR SPRING THEORY

Air spring systems, such as RockShox Solo Air and Dual Position Air, can be modified to achieve a different behavior by changing the volume of the air chamber. Here is what happens to an air spring, given the same starting pressure, with two different air chamber volumes.

HIGH VOLUME

With a given starting pressure, piston movement reduces volume and raises pressure.



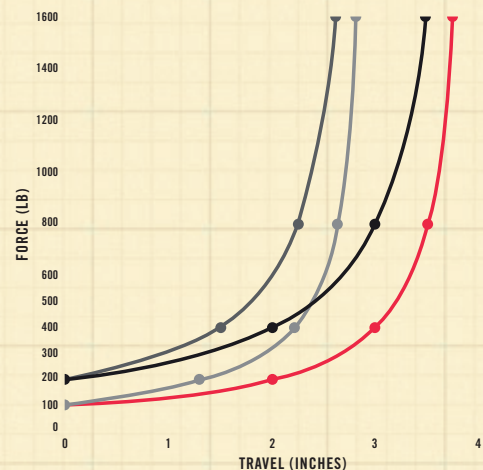
LOW VOLUME



















































































































At the same starting pressure, the same amount of piston movement in a smaller air chamber results in smaller volume and higher pressure.

AIR SPRING VOLUME CHARTS

The charts illustrate the force required to achieve a certain amount of travel in two different air chambers, at 100 and 200psi of pressure. As you can see, the larger volume chamber requires less force to achieve a certain amount of travel, while the smaller chamber's curve “ramps up” more dramatically.

4" AIR CHAMBER	3" AIR CHAMBER
100 psi —	100 psi —
200 psi —	200 psi —



	100mm	110mm	120mm	130mm	140mm	150mm
26"						
27.5"						
29"						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						

ACCELERATOR DAMPER

We started by reevaluating how XC athletes produce efficient power and navigate course conditions while fatigued. We created a firmer lockout for moments of maximum sprint efficiency. We eliminated material redundancies by housing the circuit in a sealed cartridge, reducing weight. Then air was eliminated from the damper circuit ensuring absolute consistency. The Dig Valve's compression tune was created to manage diving during successive hits and heavy braking. We added the Rapid Recovery system to keep the fork riding high, in the plush part of the travel. We even made the cartridge easily serviceable in the race pits or at your local shop. We believe the Accelerator Damper crystallizes the performance of RS-1 by helping riders turn every pedal stroke into acceleration towards the top step of the podium.

AIR GUIDES

We print Air Guides on all of our air-sprung forks. Maybe not a technological feat, but it will help you set up your suspension in seconds instead of minutes. And more time on your bike equals more chances to earn King of the Mountain on your favorite trail. Maybe they are a technological feat.

BOOST 110

With revolutionary advancements in bicycle componentry, like SRAM's XX1, X01 and X1 drivetrains, mountain bike designers have been given almost limitless freedom to focus solely on the performance of the bike. Each advancement demands that the entire package works flawlessly. Aggressive trail and enduro riders have been increasingly enjoying the benefits of larger wheels, but many still view 27.5" and 29" wheels as a possible weak link. Which is why SRAM has developed an open standard with Boost compatible components for SRAM drivetrain, hubs and RockShox forks. The additional 10mm of hub spacing allow Boost compatible forks to utilize hubs and wheels with wider spacing of the flanges, resulting in a better bracing angle that produces a stiffer wheel and increased steering precision and control.

BOTTOMLESS TOKENS

Bottomless Tokens allow riders to easily custom-tune their RockShox fork's air-spring performance to best match their own riding style and suspension preference. Adding the easy-to-install Bottomless Tokens changes the air-spring curve to resist bottom-out after a big hit, giving aggressive riders the power to attack the trail harder. Removing Bottomless Tokens makes the air-spring curve more linear, enhancing suspension feel for certain types of terrain or trail conditions and ensuring riders who are less front-end aggressive benefit from 100 percent of their fork's travel.

CARBON CROWN-STEERER

Carbon is the lightest and strongest substance known to man. That's why our one-piece Carbon Crown-Steerer gives you total control even at speeds you never thought your bike could reach. Its aluminum equivalent is good too, but it's 120 grams heavier — that's the weight of the average human thumb. Why choose? Go carbon and keep your thumb.

**CHARGER DAMPER**

Performance Focused:

- No compromise for lockout: The efficiency circuits (Pedal and Lock) sit behind the performance damping, meaning no sacrifice in bump performance for shredding downhill while maintaining pedaling stability for those leg burning climbs.
- Rapid Recovery: More control with less energy.

Bladder Charged:

- Extruded bladder design is insanely durable, resists damping change during extended downhills and has virtually zero pressure offset for small bump sensitivity.

Trail Tuned:

- RCT3 features Open with an adjustable low speed compression, Pedal and Lock.

CONNECTAMAJIG

Connectamajig makes it a breeze to install hydraulic hoses. When used with the XLoc Full Sprint remote or Reverb Stealth, Connectamajig is a hose-coupler that does not require bleeding for initial setup; simply route the hose from the rear shock to the remote, connect and you are ready to roll. Connectamajig also simplifies routing the hydraulic hose into the frame when assembling a Reverb Stealth seat post on a bike, and allows for several disconnects and reconnects before a system bleed is required.

COUNTER MEASURE

Engineered for the elite, the Vivid conquers several once-thought-impossible engineering feats. Technologies like Counter Measure, which reduces the breakaway force of the shock to virtually zero pounds, and transforms small bumps in to traction-generating performance.

**DEBONAIR**

It's ok to be soft. DebonAir is not ashamed to give way under the weakest push. In fact, it makes Monarch and Monarch Plus shocks plusher than ever, right from the start. It might seem a weakness, until you take DebonAir to the trail. The connection between your bike and the terrain will be seamless, as your DebonAir equipped shock absorbs every little hit without any harsh feeling on your body. A shock so soft, you can push way harder.

DIG VALVE

The Dig Valve is an addition to the damping circuit on RS-1, SID, Bluto and Revelation. RockShox has redesigned the rebound piston to accommodate the Dig Valve, which provides the optimal level of control for both low and high speed compression, carefully controlling the oil flow to provide the rider with the right amount of support and impact absorption. The piston redesign allows the use of Rapid Recovery, a rebound tune that allows the shock to recover faster between consecutive bumps, for greater traction and a more controlled ride.

**DUAL FLOW ADJUST**

DFA's kind of like Glam Metal. Two things you'd never think could go together, but somehow work like magic. Let's say you're riding a course with both monster drops and lots of braking bumps. Convention says you have to adjust your fork to handle one or the other. RockShox DFA says no, use its dual independent damping circuits to tune it to handle both. Absorbing the big hits while staying plush through the small stuff, like makeup and metal.

**DUAL POSITION AIR**

If you want to ride up and walk down, a fork that only does one thing well is great. But you love epic ascents, technical descents, winding single track and everything in between. So you need a fork that tackles it all. Like our Dual Position Air. It changes your fork's travel up to 30mm without changing its small bump performance. So, with a simple onboard turn and a click you can switch from climbing like a demon to bombing downhill with confidence.

**FIXED COIL**

The coil spring is a simple, time-tested design with a smooth feel characterized by a linear spring curve.

**MATCHMAKER X**

The MatchMaker X clamp is more than just a clamp. It's like having Martha Stewart tidy up your cockpit. Since each clamp accepts up to three controls, you can put everything from your XLoc suspension lockout, your SRAM shifters and Avid brake levers as well as your Reverb XLoc remote, all on two clamps. Short of genetically engineering longer thumbs, it's the ideal way to put everything within easy reach. Just like Martha would.

**MAXLE LITE**

Who obsesses over the weight of their wheel axles? It's ridiculous, right? It's just a rod of metal bolting the wheels to your bike. But then again, Maxle Lite is a nifty thru axle system that makes your bike both lighter and stiffer. And less weight makes it easier to get your bike to do what you want. Especially when you don't need to bring tools to remove it, front or rear. And that extra stiffness gives you the precision to hit your lines no matter how burly. So maybe that obsession isn't so ridiculous after all.

MAXLE LITE DH

Designed for the downhill crowd, this tooled version of our Maxle Lite is light and stiff and has loads of clearance.

MAXLE ULTIMATE

Basic things like axles are often the easiest to overlook. Put one hand on the Maxle Ultimate, though, and you'll be glad we paid serious attention to the finer details. Because one hand is all it takes to remove or install the Maxle Ultimate. And lever-placement personalization is accomplished completely without the use of tools. Available for both front and rear, Maxle Ultimate is the easiest-to-operate axle system in the world. No tools, no worries, so you can concentrate on the trail ahead.

MAXLE STEALTH

Maxle Stealth is a simplified axle for people who believe less is more when it comes to their bikes, even if it means bringing allen keys along on a ride. Because less material means less weight, and one less lever at the hub means a more refined appearance. Less is now available on SID, Reba, Revelation, Pike and Bluto.

**MOTION CONTROL**

Imagine riding on the moon. Rolling hills, crushed rock blasted out of craters... craters. There's no gravity so you wouldn't even need a chairlift. Unfortunately you can't ride on the moon. There's lots of gnarly terrain on earth. But, earth has gravity so you'll need suspension that climbs as well as it descends. With our Motion Control damper technology you'll do just that. You can't ride on the moon, but with Motion Control you can make gravity your bitch.

**MOTION CONTROL DNA**

Who doesn't want more? As a mountain biker, more might mean more rocks, roots, and descents. More also could mean switchbacks, single tracks and steep ascents. The various configurations of Motion Control DNA were designed for those who want more out of their ride, and need more out of their suspension.

For different riding styles there are four models of Motion Control DNA with Dig Valve and Rapid Recovery rebound (exclusively available in SID, Bluto and Revelation): XX, RCT3, RLT and RL.

XX - Designed for riders looking for more efficiency.

The XX Motion Control DNA damper features RockShox's XLoc hydraulic remote lockout for the lightest, most ergonomic go-fast solution.

RCT3 - Designed for riders looking for more bump gobbling performance. The RCT3 damper features three distinct knob positions – Open, Pedal and Lock. The rider is able to quickly and easily access these three modes to manipulate damping performance for specific terrain:

- Open for bump-gobbling performance
- Threshold for efficiency and moderate bump compliance
- Lock for ultimate pedaling efficiency.

In addition to its three distinct modes, RCT3 features an independent adjustment of low speed compression.

RLT - Designed for riders who are looking for more stable ride.

Featuring the adjustments of Motion Control – compression-to-lock with adjustable threshold updated with a Motion Control DNA spring tube and refined Rapid Recovery rebound.

RL - For riders looking for a simplified approach to suspension set up. The Motion Control DNA spring tube and Rapid Recovery rebound mated to compression-to-lock adjustability with a factory set threshold, simplifies tuning.



MOTION CONTROL IS

All the small bump performance of Motion Control with the addition of high-speed compression control through an Integrated SpeedStack specifically designed for smoothing out the big hits seen by long travel forks. A crown-mounted low-speed compression knob lets you optimize the fork to eliminate brake diving and maximize efficiency with ease.



POWER BULGE

When you need your forearms to be stronger for more control, you bulk them up in the gym. When you need more durability from your fork, bulk them up with our Power Bulge. Other companies just increase the stanchion size adding extra weight. Power Bulge simply reinforces the lower leg to allow for an oversized bushing, increasing stiffness and maximizing your ride. Plus, it's called Power Bulge.



PREDICTIVE STEERING

Unique fork, axle and compression technologies combine at the core of Predictive Steering. Fork twisting is reduced thanks to the large-diameter torque tube axle that creates an unbreakable bond, locking the lowers in place and maximizing torsional stiffness. A wider hub flange spacing results in a stronger, more responsive wheel. The new Maxle Ultimate completes the connection with a tighter, stronger clamping force than you'd expect from a quick-release compression system.



RAPID RECOVERY

Who doesn't want more available wheel travel for successive hits? The Rapid Recovery System allows your suspension to recover faster between consecutive bumps, letting the wheel track the ground with greater precision. This more active suspension system doesn't pack up and enables the bike to ride in a higher and softer part of the spring rate. Rapid Recovery gives the rider access to more available wheel travel, bump after bump, to achieve a smoother and more controlled ride.



SAG GRADIENTS

Measurement gradients indicating the current sag and travel settings are conveniently located on the upper tubes and rear shock bodies so that you always know how much travel you are running. You won't find this anywhere else but RockShox.

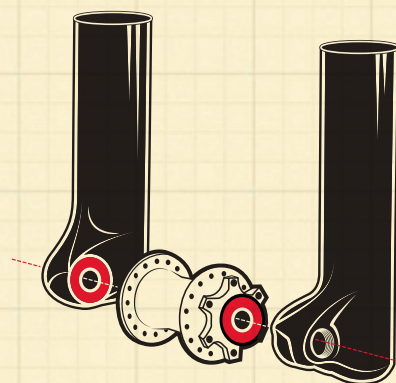


SOLO AIR

Solo Air is like a Buddhist monk. Its enlightened design lets you add air to your forks through a single Schrader valve, filling both the positive and negative air spring chambers simultaneously. So they're always in perfect equilibrium, like Yin and Yang. Giving you a plush, predictable ride you can set up in seconds, with quite possibly the lightest weight air spring on the market.

TORQUE CAPS

Strong connections make for strong relationships. This is as true for people as it is for bicycle components. We applied this thinking to Torque Caps. They make the bond between hub and fork dropout stronger, with an increased surface area connecting the two. This creates a stronger, stiffer interface, giving you a more responsive front wheel and more control. So you concentrate on the most important connection, the one between your bike and the trail.



TURNKEY

This exclusive technology works a lot like the Secret Service. If you happen to hit a big rock when you have your fork locked out, TurnKey's patented blow-off design takes the bullet for you, absorbing the unexpected hit instantly. When you think about it, it's kind of noble. Compatible with PopLoc Sprint remote.

RS-1 / 100MM, 120MM

SID / 80MM, 100MM, 120MM

REBA / 80MM, 100MM, 120MM

BLUTO / 80MM, 100MM, 120MM

30 / 80MM, 100MM, 120MM

XC30 / (27.5) 80MM, 100MM, 120MM / (29) 80MM, 100MM

XC28 / 80MM, 100MM, 120MM

RECON / 80MM, 100MM, 120MM

SEKTOR / 130-140MM, (150MM 26")

PIKE / 120MM - 160MM

PIKE DJ / 100MM, 140MM

REVELATION / 120MM, 130MM, 140MM, (150MM 27.5)

LYRIK / 120MM - 180MM

YARI / 120MM - 180MM (27.5), 120MM - 160MM (29/27.5+)

ARGYLE / 80MM, 100MM

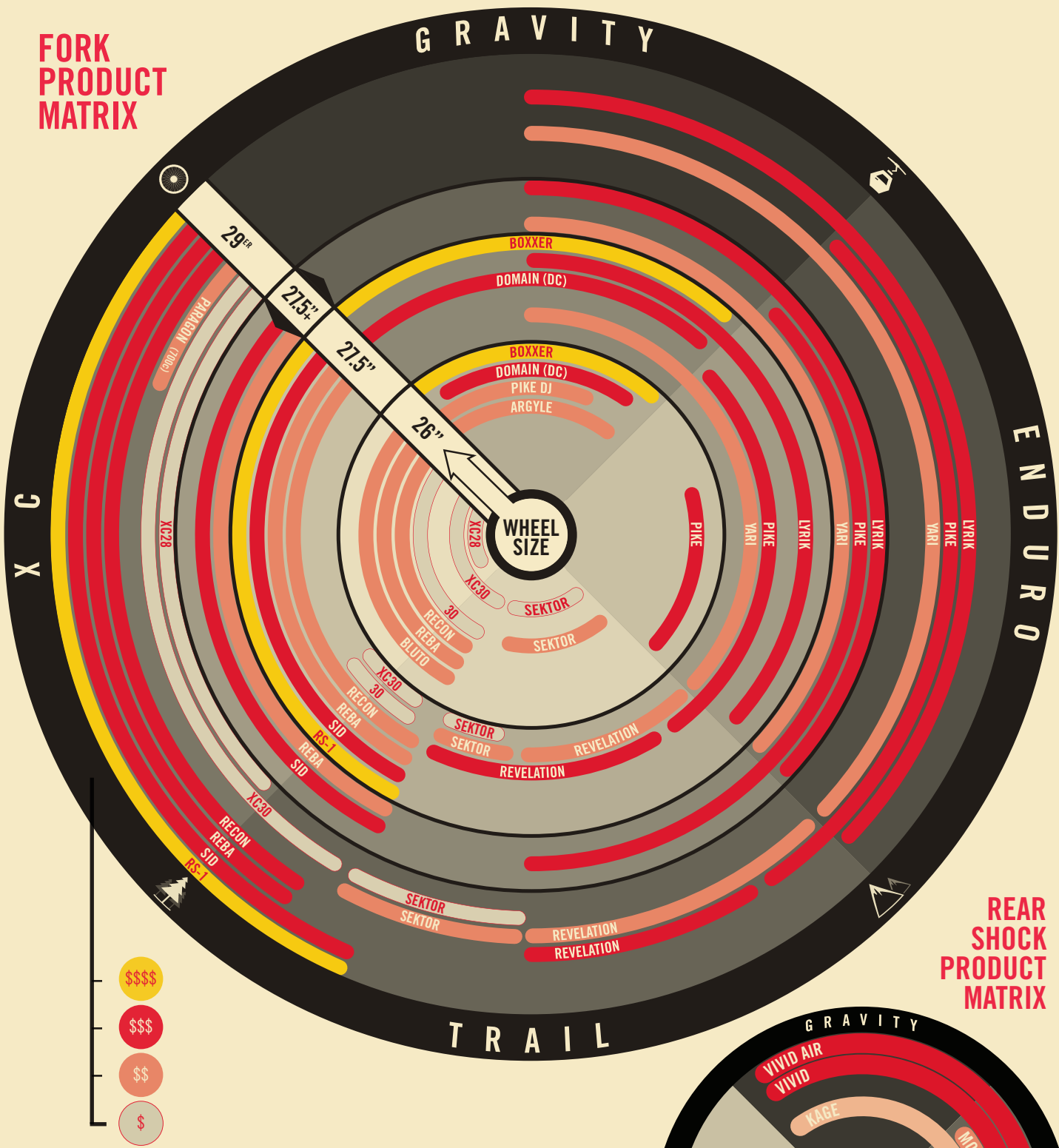
PARAGON / 50MM, 65MM

BOXER / 200MM

DOMAIN / 200MM



FORK
PRODUCT
MATRIX



ENTER THE MATRIX

The product matrix is a quick and easy way to see an overview of our product range. Find out which discipline a product is intended for, the wheelsizes it's available in, as well as the price point, all in one place.



[CAN'T] FLY WITHOUT WINGS.

There's a saying that you can't fly without wings. Andrew Lacondeguy doesn't have any wings, just a huge pair of equally important flight instruments.

REAR
SHOCK
PRODUCT
MATRIX





SRAM
DEALER SERVICE DIRECT

At DSD we work with a group of enthusiastic people who all love to ride bikes. Each representative has a broad experience in the bicycle industry and understands the needs of dealers and consumers. By continued training on all new products and parts we keep the DSD staff constantly up to date. Via toll free phone numbers, DSD offers direct support to bike shops. These shops can send parts back to our service locations for warranty evaluation or repair. We want you to enjoy your ride by providing best in class service!



BEST
IN
CLASS
SERVICE

SRAM

THE SRAM WIDE WEB

Road

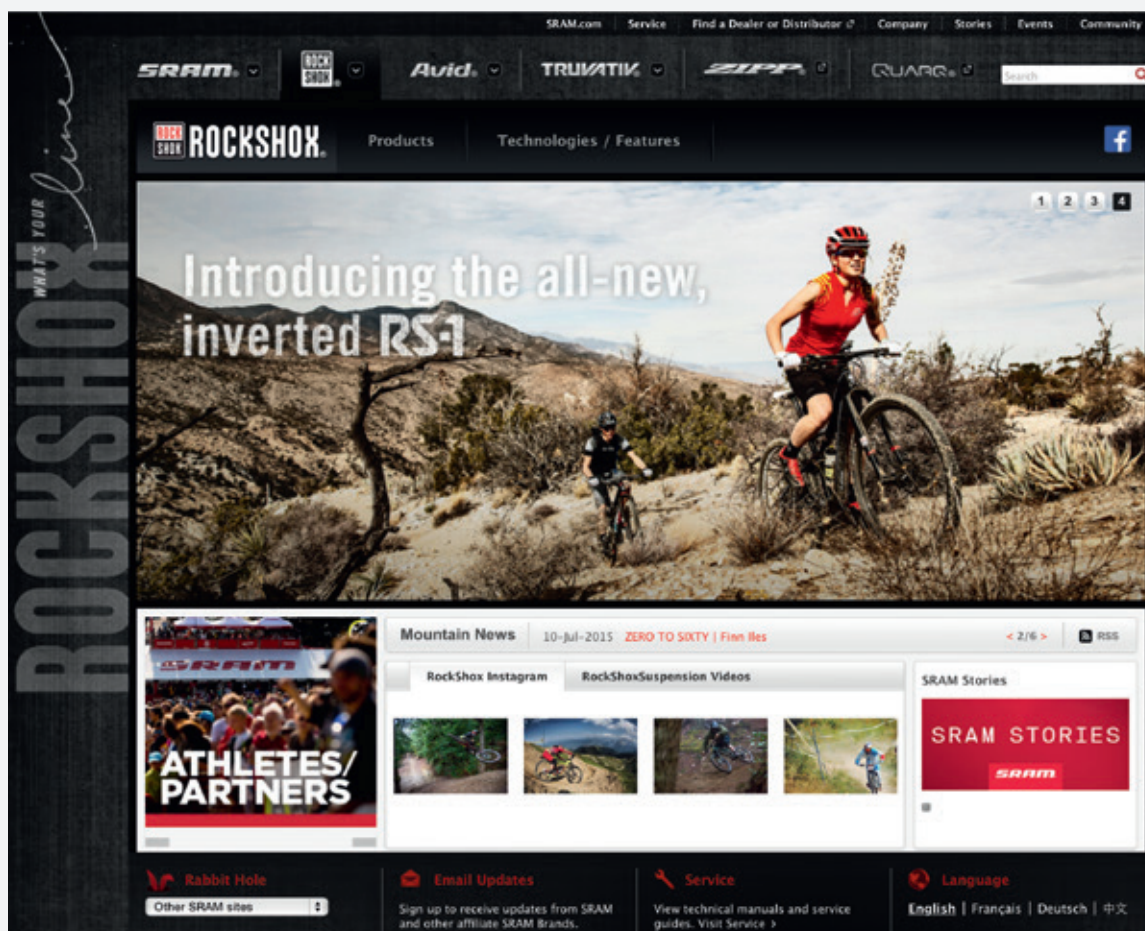
- > www.sram.com/sram/road
- > www.zipp.com
- > www.quarq.com

MTB

- > www.sram.com/sram/mountain
- > www.sram.com/rockshox
- > www.sram.com/avid
- > www.sram.com/truvativ

Urban

- > www.sram.com/sram/urban



Video

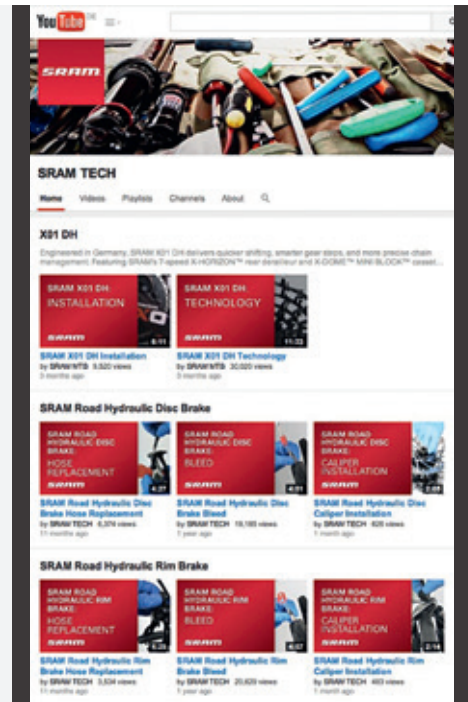
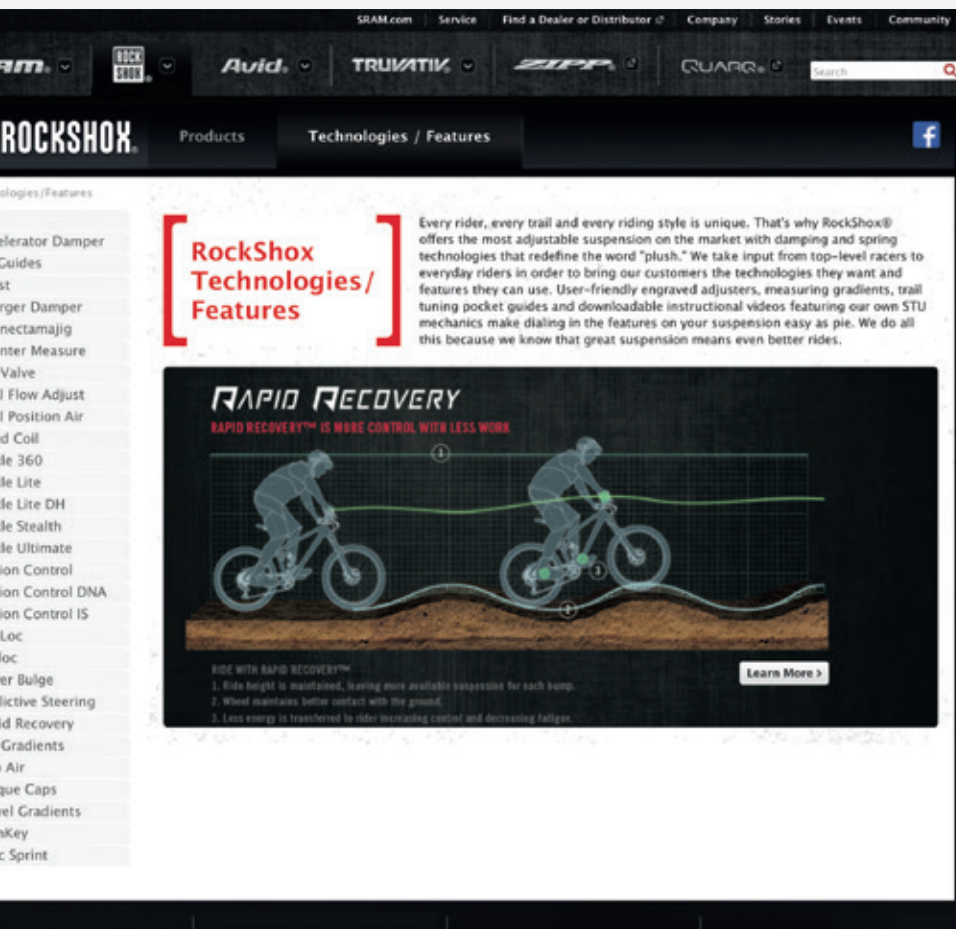
- > vimeo.com/user5149154
- > www.youtube.com/user/theroaddiaries
- > www.youtube.com/user/zipspeed
- > www.youtube.com/user/studio186
- > www.youtube.com/rockshoxsuspension
- > www.youtube.com/user/SRAMurban

Photo

- > www.instagram.com/sramroad/
- > www.instagram.com/sramracing/
- > www.instagram.com/zipspeed/
- > www.instagram.com/srammtb/
- > www.instagram.com/rockshox/

Corporate

- > www.worldbicyclerelief.org
- > www.sramcyclingfund.org



TECH-VIDEOS FOR YOUR SUPPORT

SRAM established its own tech channel on Youtube.

You will find hundreds of videos showing you how to service SRAM equipment, from bleeding hydraulic brakes to installing and adjusting the road gruppos to tuning RockShox forks and dampers.

TECH SERVICE

- > www.sram.com/en/service
- > www.youtube.com/SRAMtech

Facebook

- > SRAM fan page
- > SRAM Road fan page
- > Quarq fan page
- > Zipp fan page
- > SRAM MTB fan page
- > RockShox Suspension fan page

Twitter



- > twitter.com/SRAMRoad
- > twitter.com/SRAMRacing
- > twitter.com/SRAMmtb
- > twitter.com/rockshox
- > twitter.com/ZippSpeed
- > twitter.com/Quarq
- > twitter.com/PowerOfBicycles



Blog

- > blog.quarq.com



Compared to walking, bicycles improve access to education, healthcare and economic opportunity. Bicycles are simple, sustainable and appropriate technology that help bridge the transportation gap between needs and resources.

CAPACITY **5X** 
RIDING A BICYCLE INCREASES AN INDIVIDUAL'S CAPACITY BY 5X. 

DISTANCE **4X** 
OVER EQUAL UNITS OF TIME, AN INDIVIDUAL CAN RIDE A BICYCLE 4X THE DISTANCE AS SOMEONE WALKING. 

TIME **3hrs** 
FOR EVERY TEN MILES TRAVELED, A BICYCLE SAVES 3HRS OF VALUABLE TIME. 

To date, World Bicycle Relief has distributed more than 225,000 new Buffalo bicycles to students, healthcare workers and entrepreneurs across Africa, South America and Southeast Asia.



WORLD BICYCLE RELIEF®

Mobilizing people through **THE POWER OF BICYCLES**

worldbicyclerelief.org



SRAM CYCLING FUND

Cycling advocacy is part of SRAM's DNA. Whether it is fighting for mountain bike trail access...

bike lanes on city streets, or bikes for African healthcare workers; we are all about the power of bicycles. Our love affair with the bicycle goes beyond our great components. We care deeply about the places you ride. When you buy SRAM components, you are joining this effort. All SRAM employees are delighted to be part of an industry that not only makes your bicycling experience better, but also makes the world better through bicycling.

The SRAM Cycling Fund is the clearest expression of SRAM's push for cycling infrastructure, access and safety. The Fund is a catalyst for growing cycling and the overall industry.

This is good for retail dealers, bike companies, our competitors and SRAM. Our hope is that the SRAM Cycling Fund is an acceleration of an industry wide effort. The biggest barrier to increased bicycle use in daily lives is the lack of appropriate infrastructure. Cities need comfortable streets, secure bike parking and safe bikes lanes for people of all ages to benefit from cycling. To increase mountain and trail biking we need environmentally stable trails and trail access. The SRAM Cycling Fund supports national and international advocacy organizations that push for increased public investment in cycling infrastructure.

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THESE ARE REGISTERED TRADEMARKS OF SRAM, LLC:

1:1®, AVID®, BAR®, BLACKBOX®, BOXXER®, DOUBLETAP®, ELITA®, FIRECREST®, FIREX®, GIGA PIPE®, GRIP SHIFT®, GXP®, HAMMERSCHMIDT®, HOLZFELLER®, HUSSEFFELT®, i-Motion®, ISOFLOW®, JUICY®, OMNIUM®, PIKE®, PowerLock®, QUARG®, REBA®, ROCK SHOX®, RUKTION®, SERVICE COURSE®, SID®, SINGLE DIGIT®, SPARC®, SPEED DIAL®, SPEED WEAPONRY®, SRAM APEX®, SRAM FORCE®, SRAM RED®, SRAM RIVAL®, SRAM VIA®, SRAM®, STYLO®, The Power of Bicycles®, TORPEDO®, TRUVATIV®, U-TURN®, World Bicycle Relief®, ZEDTECH®, ZIPP®

THESE ARE TRADEMARKS OF SRAM, LLC:

1X™, 10K™, 29", 30", 60", 101", 202", 303", 404", 808", 2x10", 2-Step Air™, 36 CP Technology™, ABLC™, Accelerator Damper™, Aero-Edge™, AeroGlide Pulleys™, AeroLink™, AirFree™ Bladder, Air Guides™, AirStream™ Pad Pocket, Air U-Turn™, AL-7050-TV™, AKA™, ANT+™, Argyle™, Ario™, Automatic Drive™, Automatic™, AxCad™, Bend Zone™, BB3™, BB5™, BB7™, BB30™, blaze™, Bleeding Edge™, Bluto™, BooBar™, BoxGuide™, Boost™, Brushless Motor™, Cable free™, Cage Lock™, Carbon Bridge™, Carbon Tuned™, Centera™, Centerline™, Centrifugal Clutch™, Charger Damper™, Clickbox Technology™, Code™, Connectamajig™, Contact Point Adjustment™, Counter Measure™, Contour SL™, DB™, DB1™, DB3™, DD3™, DD3 Pulse™, DebonAir™, Deep Stroke Modulation™, DESCENDANT™, Dig Valve™, DirectLink™, Direct Route™, Direct Shift™, D.i.R.T.™, Dart™, Domain™, DOT 5.1™, Double-Decker™, Double Time™, DropStop™, Dual Air™, DualDrive™, Dual Flow™ and Dual Flow Adjust™, Dual Position Air™, Dual Position Coil™, E300™, E400™, E-Connect4™, Elixir™, Elsa™, E-matic™, ErgoDynamics™, ESP Technology™, ETAP™, Exact Actuation™, Exogram™, Expandable Bladder™, Firestrike™, Fixed Coil™, FR-5™, G2 Clean Sweep™, G3 Clean Sweep™, Full Pin™, Guide™, Gutter Seal Technology™, GX™, Hard Chrome™, Heat Sensor™, High Speed CAN bus™, HollowPin™, Hot Rod™, Howitzer™, HSX™, HS1™, Hybrid Drive™, HYDRO R™, i-3™, i-Light™, Integrated Reservoir™, Integrated Shift™, Jaws™, Jounce Bumper™, Kage™, Komfy™, Lever Pivot Bearings™, Long Travel Dual Air™, Long Travel Solo Air™, Lyrik™, MatchMaker™, MatchMaker™ X Integrated, MatchMaker™ Compatible, Maxle 360™, Maxle Light™, Maxle Stealth™, Maxle Ultimate™, Micro Gear System™, Mini Block™, Mini Cluster™, Mission Control™, Monarch™ & Monarch Plus™, Monoblok™, Motion Control™, MRX™, noir™, OCT™, OmniCal™, OneLoc™, Open Glide™, Overdrive™, Paragon™, PiggyBack™ Reservoir, PopLoc™, Power Balance™, Power Bulge™, PowerChain™, PowerDomeX™, Powered by SRAM™, PowerGlide™, PowerLink™, PowerMeter Pro™, Power Reserve Geometry™, Power Spline, Predictive Steering™, PressFit™, PressFit 30™, Pure Bladder™, PushLoc™, Galvin™, RAIL™, Rapid Recovery™, Rapid Rollback™, R2C™, Reach Adjust™, Recon™, RedRum™, reverb™, Revelation™, Riken™, Rim Wrangler™, RISE™, ROAM™, Roller Bearing Clutch™, Rolling Thunder™, RoulEuroper™, RS-1™, S27™, S30™, S40™, S60™, S80™, Sag Gradients™, SCT - Smart Coasterbrake Technology™, Seeker™, SEKTOR™, SHIFT™, ShiftGuide™, Shorty™, Showstopper™, Si3N4™ ceramic bearings, Side Swap™, Signal Gear Technology™, SINGLE DIGIT®, SL™, SLC2™, SL-70™, SL145™, SLSPEED™, SL Sprint, Smart Connect™, Solo Air™, Solo Spoke™, Speedball™, Speed Lube™, SPEED DIAL®, Speed Metal™, SRAM P5™, SRAM S7™, SRAM T3™, SRAM TRX™, SRAM X.0™, SRAM X.5™, SRAM X.7™, SRAM X.9™, S-Series™, StealthRing™, Step2™, STIAD™, Sub-9™, Super-9™, Supercork™, Superlight™, Supertech™, SwingLink™, TaperBore™, Taper Core™, Timing Port Closure™, TPC Plus™, Tora™, Tool-free Reach Adjust™, Top Loading Pads™, Totem™, Travel Gradients™, Tri-Align Caliper Position Sytem™, Turncoat™, Turnkey™, UST Tubeless™, VCLC™, Vivid™, Vivid Air™, Vuka Aero™, Vuka Alumina™, Vuka Bull™, Vuka Clip™, VukaR2C™, Vuka Sprint™, Vuka Stealth™, Wide Angle™, WiFLi™, X9™, X7™, X5™, X-Actuation™, XC™, X-Dome™, XD Driver Body™, X-Glide™, X-GlideR™, X-Horizon™, XLoc SPRINT™, XLoc Full Sprint™, X01™, X1™, XO™, X-SYNG™, XX™, XX1™, XX Motion Control™, Yaw™, Zero Loss™

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ROCK
SHOX **ROCKSHOX**

PROVING CAN'T BE WRONG SINCE 1989